

Executive Summary

WHO WE ARE

The AHPA Queensland Branch is committed to fostering collaboration, promoting health equity, and engaging local communities in health promotion. By incorporating flexibility into the Operational Plan, the committee can ensure that they respond effectively to emerging health issues and contribute meaningfully to the health and well-being of Queenslanders. This plan is a living document that reflects our dedication to advancing health promotion in Queensland in alignment with AHPA's national vision.




OUR VISION

- To foster positive health and wellbeing for Queenslanders by making health promotion a priority, through innovative leadership, empowering our members to support advocacy, research, evaluation, and policy.

OUR PURPOSE

- To advance the health and well-being of all people in Queensland through leadership, advocacy and support for health promotion action in practice, research, evaluation and policy.

OUR PRINCIPLES

			
Ethical Practice	Health Equity	Innovative and Evidence Informed Approaches	Collaboration

OUR PRIORITIES



- A highly skilled and sustainable health promotion workforce.



- Effective advocacy for health promotion issues.



- A strong and responsive professional organisation.

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KEY FOCUS AREAS	OBJECTIVES
Advancing Advocacy and Policy Influence	<ol style="list-style-type: none"> 1. Promoting Health Equity: Advancing evidence-based policy initiatives 2. Collaborative Impact: Strengthening partnerships for health equity 3. Strengthening Advocacy Impact: Empowering health promotion advocates
Fostering Professional Development and Capacity Building	<ol style="list-style-type: none"> 1. Enriching Knowledge: Enhancing professional development 2. Empowering Health Promotion Practitioners: Cultivating learning and mentorship initiatives 3. Advocating Health Promotion Recognition: Facilitating IUHPE Practitioner Registration 4. Facilitating Collaboration: Igniting innovation in Health Promotion
Strengthening Membership Engagement and Organisational Resilience	<ol style="list-style-type: none"> 1. Cultivating Inclusive Community Connection: Enhancing member engagement 2. Embracing Diversity: Building an inclusive AHPA Queensland 3. Advancing the health and wellbeing of Queenslanders through Leadership and Transparent Governance

