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# ANNUAL REPORT

2015

*“Health promotion is the process of enabling people to increase control over the determinants of health and thereby improve their health.”*

*(World Health Organization Ottawa Charter 1986)*

The health promotion profession has evolved alongside, and in response to, the international health promotion movement and the broader new public health movement.

Health promotion not only embraces actions directed at strengthening the skills and capabilities of individuals but also actions directed towards changing social, environmental, political and economic conditions to alleviate their impact on population health.



## VISION

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Leadership in Health Promotion

## PURPOSE

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To advance the health of all people in Australia through leadership, advocacy and support for health promotion action in practice, research, evaluation and policy

## AHPA® IN ACTION

To achieve AHPA's vision and purpose the Board and members commit to:

### **ETHICAL PRACTICE**

Supporting culturally informed, participatory, respectful, and safe practice

### **HEALTH EQUITY**

Addressing the social determinants of health in order to build health equity

### **INNOVATIVE + EVIDENCE INFORMED APPROACHES**

Promoting and supporting evidence informed research, policy and practice

### **COLLABORATION**

Working in partnership with other organisations to improve health and wellbeing



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## ABOUT US

The Australian Health Promotion Association (AHPA®) is Australia's peak health promotion body in Australia and is the only professional association in Australia specifically for people interested or involved in the practice, research and study of health promotion.

The Association has operational Branches in most states and territories with more than 1000 members and subscribers, from government departments and agencies, universities, nongovernment organisations, community-based organisations and groups, private companies and industries, and students.

As an Australian Public Company limited by guarantee, the Association must meet the requirements of both the Corporations Act 2001 and its own Constitution. These two documents together form the framework within which the Board of Directors governs the company.

## OUR BRANCHES

- New South Wales (NSW)
- Northern Territory (NT)
- Queensland (Qld)
- South Australia (SA)
- Tasmania (Tas)
- Victoria (Vic)
- Western Australia (WA)

## OUR PEOPLE

The national work of the Association is conducted through a number of committees and working groups. For 2015 these were the:

### Aboriginal and Torres Strait Islander Committee

Committee members: Pele Bennet (Chair), Pele Bennet, Jenni Judd, Summer Finlay, Margaret Cargo, Lisa Rooke, Antoinette House, Norah Ansey, Peter Malouf, Deanne Minniecon, Nathan Appo

### Branch Presidents' Committee

Committee members: Elisha McGuinness (Chair), Alana Booth, Melinda Edmunds, Dr Janette Young, David Towl, Jacqui Maginnis, Karen Bedford/James Kite, Michele Herriot

### National Executive & Finance, Audit & Risk Management Committee

Committee members: Gemma Crawford (Chair), Michele Herriot, Suzanne Gleeson, David Duncan, Melanie Smith

### Professionalising Health Promotion Committee

Committee members: Andrew Jones-Roberts (Chair), Janine Phillips, Paul Klarenaar, Tia Lockwood, Dimitri Batras, Dr Margo Sendall, Dr Florin Oprescu, Pele Bennet

### Research, Evaluation & Evidence Translation Committee

Committee members: Dr Justine Leavy (Chair), Peter Malouf (Deputy Chair), Associate Professor Jenni Judd, Associate Professor James Smith, Professor Chris Rissel, Dr Florin Oprescu, Melanie Smith, Associate Professor Jonine Jancey

### Business Model Working Group

Committee members: Dimitri Batras (Chair), Gemma Crawford, Suzanne Gleeson, Andrew Jones-Roberts, Paul Klarenaar, Kate Vrljic

### Communications Working Group

Committee members: Michele Herriot (Chair), Adam Delaine, Elisha McGuinness, Rochelle Smith, Amber Giblett, Kirsty Cave, Cat Street, Jacque Maginnis

### Conference Working Group

Committee members: Gemma Crawford (Chair), Suzanne Gleeson, Andrew Jones-Roberts

### Advocacy Activities

Paul Klarenaar (Lead)

### AHPA National Update Newsletter Editor

Suzanne Gleeson

# OUR WORK

The major work of the Association is aligned with the Association's Strategic Directions which are:

## 1. A highly skilled and sustainable health promotion workforce

- Build the capacity of the health promotion profession through contemporary professional development for members and the sector.
- Promote the profession and the professional identity of health promotion practitioners.
- Promote and disseminate health promotion research and evaluation, and support evidence translation activities and initiatives.
- Strengthen professional and career opportunities for health promotion practitioners.
- Acknowledge and reward professional excellence in health promotion.

## 2. Effective advocacy for health promotion issues

- Create a strong public voice for health promotion issues through effective advocacy.
- Effectively communicate the value of health promotion, the profession and AHPA.

## 3. A strong and responsive professional organisation

- Ensure best practice in AHPA's systems, policies, procedures and budgets.
- Develop and sustain strategic alliances and partnerships to promote population health and wellbeing and achieve greater advocacy impact.
- Build a vibrant and well supported organisation with a sustainable membership base.

At the National level current activities include:

- the National Conference usually held annually and hosted by Branches;
- a collaborative tri-yearly Population Health Congress with partners: Public Health Association of Australia, the Australasian Epidemiological Association and the Australasian Faculty of Public Health Medicine;
- the Health Promotion Journal of Australia;
- the Australian Health Promotion Update;
- the website providing professional and membership information;
- social media and advocacy; and
- the national listserv providing members with employment, advocacy and events information.

At the Branch level activities include:

- professional development, such as seminars, workshops and training;
- employment scholarships for health promotion students or graduates;
- mentoring programs;
- conference scholarships;
- social media;
- jobs and events e- lists;
- newsletters outlining current activities and local issues; and
- advocacy activities.



# WELCOME

As Portia notes in the Merchant of Venice, *“How far that little candle throws his beams! So shines a good deed in a naughty world”*.

Welcome to the 2015 Australian Health Promotion Association (AHPA®) Annual Report. It was another busy year for the Association achieving a lot, some of which is outlined in this report against our strategic priorities. AHPA continues to be the little engine that could... the range of activities that we undertake far exceeds our expectations.

The annual board face to face meeting with was held in November in Brisbane. There was robust and productive discussion on key issues and opportunities for the Association over the next year. Our attention was focused on progressing the regulatory model for the health promotion workforce, reflecting on business model options and membership along with forward planning for advocacy for the coming year which is an opportunity for members to become more involved in our work. We continued our relationship with Not-for-Profit Accounting Specialists to provide our secretariat, book keeping and accounting services to use the Association's limited resources effectively and efficiently.

Our strategic and operational plan will guide our work into 2016 across areas outlined below with a particular focus on professionalisation; advocacy and strategic partnerships; member

recruitment and retention; the Health Promotion Journal of Australia (HPJA); and ways to reduce the operational responsibilities of Branches and the Board. All these initiatives continue to build the foundations for a financially successful and sustainable future for the Association and by implication, all members. We intend to explore new mechanisms to communicate our work with our members and to keep members and partners informed of progress against strategic and operational priorities.

## FROM GLOBAL TO LOCAL

2015 was the year of the global and the local. The Lancet Commission on Health and Climate suggested that mitigating the effects of climate change is a responsibility for us all to turn the biggest global health threat of the 21st century in to our greatest global health opportunity. As we stated in our response to the release of the Commission,

*“We are in this together. This is a key issue for health promotion practitioners. Climate change does and will impact on the work we do and the people we serve. Here is a clear pathway for action on climate change and health. This government must demonstrate leadership and act on these recommendations with urgency.”*

At the local level and with only a few exceptions, lack lustre budgets provided little commitment for health promotion and cuts to funding and threats to health promotion funding institutions continued. We saw a lingering political discourse that focused on personal responsibility, but as our submission to the Senate Standing Committee on Economics inquiry into personal choice and community impacts noted,

*“Our individual actions do not occur in a vacuum. Invariably individual actions impact on others within society. Individuals do not always have all of the required resources at their disposal to weigh up all of the relevant costs, risks and benefits of decisions in order to make informed decisions. Health promotion is about creating conditions that enable our whole population to be healthy and happy.”*

## DEVELOPING HEALTH PROMOTION RESILIENCE

All of this gives pause. One might begin to wonder what it is that we have signed on for in this profession we call health promotion. Indeed, at the same time as the need for health promotion action appears to be increasing, support for health promotion is decreasing, positioning the profession in a politically vulnerable manner. This begs the question as to how the health promotion profession and its practitioners can maintain leadership and resilience through sustained change and increasingly complex challenges both in Australia and overseas.

In the lead up to the 3rd Population Health Congress, AHPA, with colleagues from the Public Health Association of Australia Health Promotion Special Interest Group contacted key health promotion leaders and practitioners to explore barriers to and enablers for a resilient and robust health promotion profession<sup>1</sup>. Challenges that were identified included: recognition, employment & sense of identity; low visibility & presence; vested interests; low political interest; quality of evidence; and growing inequality.

1. M. Herriot, G. Crawford, C. Williams, R. Franklin, A. Sawford. 2015. *Health Promotion: An essential field in 2015 and beyond. 3rd Population Health Congress, 6 -9 September, Hobart, Tasmania.*

However suggestions were also made to ensure health can maintain its relevance and longevity via: stronger and more persistent advocacy, particularly politically; strengthened partnerships; nurturing future leaders; accreditation of the profession; professional development; embedding health promotion outside health and working across sectors; good infrastructure that provides an opportunity to scale up what works; building, using and disseminating the evidence effectively; speaking with a unified voice about health promotion; and a long term vision to maintain momentum in readiness for future. As our conversations with health promotion leaders on leadership and resilience in health promotion suggests - we have the roadmap for action. Now is the time to navigate it.

## LOOKING BACK

From the 2014 AGM Report we listed AHPA's Board priorities and events as:

1. Finalising the Operational Plan; **COMPLETE**
2. Reviewing and updating the website and email server; **COMPLETE**
3. Progressing the next stage of the Professionalising Health Promotion Project; **COMPLETE**
4. Working with partners to deliver the 2015 Population Health Congress; **COMPLETE**
5. Working with the WA Branch to plan the 2016 National AHPA Conference; **COMPLETE**
6. Working with partners to plan the 2017 World Federation of Public Health Congress; **IN PROGRESS**
7. Developing a new business model for the Association; **IN PROGRESS**

8. Continuing to develop processes to better engage with Branches; **IN PROGRESS**
9. Scoping the best way to deliver advocacy; **IN PROGRESS**
10. Development of a Reconciliation Action Plan; **IN PROGRESS**
11. Reconsideration of membership fees and structure; **COMPLETE**
12. Implementing our social media plan; **COMPLETE**
13. Continuing to deliver high quality scholarly activity via the Health Promotion Journal of Australia; **IN PROGRESS**

## LOOKING FORWARD

In 2016 our work will focus on:

1. Guiding and supporting the 2017 World Federation of Public Health Congress
2. Ensuring the 2016 conference in Perth is a success
3. Commencing planning for future conferences
4. Registering the first health promotion practitioners through the IUHPE process
5. Building stronger relationships with partners
6. Further enhancing the reputation of the Health Promotion Journal of Australia
7. Increasing our advocacy efforts with current and new partners
8. Enhancing the website and increasing our presence on social media
9. Supporting AHPA members and branches
10. Development of a Reconciliation Action Plan and

determining the best way to support Aboriginal and Torres Strait Islander Health Promotion practitioners

11. Implementing a sustainable business model
12. Ensuring AHPA remains a strong and responsive professional organisation.

## THANK YOU

I would like to take this opportunity to extend my appreciation to our committees, branches, the HPJA Editorial team and Editorial Board, and to our partners. In particular I would like to thank Board members for their hard work in steering the Association toward our vision of leadership in health promotion.

As you know, AHPA operates as a very lean organisation. We receive no government funding for our central functions relying in the main on volunteers to operationalise our strategic vision. This means that our committed membership is extremely important in order for us to undertake our work. Without our team of enthusiastic, dedicated people, we would not have an association to represent the voice of health promotion.

We know that much of what we do in health promotion goes unseen. We don't always see changes quickly and nor does the community. But that's ok. We also know that what we do is an art and science, informed by evidence, and importantly, works. As a colleague recently suggested,

*"We're health promoters...thank us later".*

**Gemma Crawford**

President

Australian Health Promotion Association

# THE BOARD

NAME	CURRENT EMPLOYMENT	AHPA EXPERIENCE (STATE/NATIONAL)	SPECIAL RESPONSIBILITIES
<b>BOARD EXECUTIVE</b>			
<b>GEMMA CRAWFORD</b> <i>PhD candidate, MHP,            PGDipPublHlth, BA (Psych)</i>	Academic - Health Promotion, School of Public Health, Curtin University Director, FoxPollard	Member - WA Branch Strategic Advisory Group (2014-) National President (2013-) Director (2010-) President/Co-President - WA Branch (2010-2014) Co-Chair - Scientific Committee, 18th National Conference (2009) Treasurer - WA Branch (2005-2008)	National President; Chair - Conference Working Group; Chair - Executive & Finance, Audit and Risk Management Committee; Member - 3rd Population Health Congress Steering Committee; Member - Business Model Working Group; Member - 23rd National Health Promotion Conference Local Organising Committee; Member - Branch Presidents' Committee & Research, Evaluation and Evidence Translation Committee (as required)
<b>MICHELE HERRIOT</b> <i>GDipHlthEd, GCHlthEcon,            BA(Hons)</i>	Director, Michele Herriot Health Promotion Consulting	Director (2013-) National Vice President (2013-) Member- SA Branch Committee (2008-09)	National Vice President; Chair - Communications Working Group; Member - Executive & Finance, Audit and Risk Management Committee; Chair - Branch Presidents' Committee
<b>SUZANNE GLEESON,</b> <i>FAHPA, MPH, BSc(Psych)            (Hons), GNC, Cert IV            Workplace Training</i>	Health Promotion Program Manager: Communities and Places, Division Population Health, Sydney Local Health District	Director (2009-) National President (2009-2013) National Secretary (2013-) President - NSW Branch (2006-2009) Member - NSW Branch Committee (2005-) Secretary - NSW Branch Committee (2014) Co-Convenor - 21st National Conference (2013)	National Secretary; Editor - Update; Member - Conference Working Group; Member - Executive & Finance, Audit and Risk Management Committee; Member - 3rd Population Health Congress Steering Committee; Member - Business Model Working Group; Member - Social Determinants of Health Alliance Management Committee
<b>DAVID DUNCAN</b> <i>MSc, BHlth (Hlth Prom)</i>	Student Health Coordinator, University of the Sunshine Coast (QLD)	Director (2012-) National Treasurer (2014-)	National Treasurer; Member - Executive & Finance, Audit and Risk Management Committee

NAME	CURRENT EMPLOYMENT	AHPA EXPERIENCE (STATE/NATIONAL)	SPECIAL RESPONSIBILITIES
<b>COMPANY SECRETARY</b>			
<b>MELANIE SMITH</b> <i>GDipHlthProm;</i> <i>GDHlthCounselling; DipT;</i> <i>Health Leads Mt Eliza</i> <i>Business School</i>	Cardiovascular Team, Heart Foundation SA, Consultant, Core & More Health Promotion	Director (2014-) Company Secretary (2014-) Member - SA Branch Committee	Member - Executive & Finance, Audit and Risk Management Committee; Member - Research, Evaluation and Evidence Translation Committee.
<b>BOARD MEMBERS</b>			
<b>DIMITRI BATRAS</b> <i>PhD candidate; MPPM;</i> <i>BAppSc (Health Promotion)</i> <i>(Honours)</i>	Principal Consultant, Attained Success Consulting (Vic)	Director (2014-) Member - Vic Branch Committee (2007)	Chair - AHPA Business Model Working Group; Member - Professionalising Health Promotion Committee
<b>PELE BENNET</b> <i>MBA (currently completing);</i> <i>GAICD</i>	General Manager: Capacity & Performance Improvement Unit, Queensland Aboriginal and Islander Health Council	Director (2014–September 2015) Member - Qld Branch Committee (2013–2014) Member - Aboriginal and Torres Strait Islander Committee (2012–)	Chair - Aboriginal and Torres Strait Islander Committee; Member - Aboriginal and Torres Strait Islander Pre-Congress Working Group for the 3rd Population Health Congress; Member - Professionalising Health Promotion Committee
<b>ANDREW JONES-ROBERTS</b> <i>PGDHlthProm; GDipLeisure</i> <i>Studies; RN</i>	Project Manager / Contractor	Director (2009-) President - Vic Branch Committee (2009–2013) Convener - Vic Branch Executive (2009–2013) Convener - 19th National Conference (2010) Convener - Vic Branch Mentoring Program Working Group (2002–2009)	Chair - Professionalising Health Promotion Committee; Member - Business Model Working Group; Member - Conference Working Group; Member - 2017 15th World Congress Public Health - National Organising Committee
<b>PAUL KLARENAAR</b> <i>GCert. Healthy Planning;</i> <i>GDipPublic Sector Mgt; M</i> <i>App.Sc. (Sports Physio)</i>	Director, Health Promotion, Northern Sydney Local Health District (NSW Health); Adjunct Senior Lecturer, Sydney Medical School, Public Health	Director (2013-)	Member - Professionalising Health Promotion Committee; Member - Business Model Working Group; Chair - Advocacy Working Group

NAME	CURRENT EMPLOYMENT	AHPA EXPERIENCE (STATE/NATIONAL)	SPECIAL RESPONSIBILITIES
<b>DR JUSTINE LEAVY</b> <i>PhD, MPH, BSc (Hlth Prom), Assoc Dip Dent Therapy</i>	Senior Lecturer and Research Fellow, Curtin University; Australian Coordinator, Global Institute for Dental Education, Los Angeles (WA)	Director (2013-)	Chair - Research, Evaluation and Evidence Translation Committee
<b>PETER MALOUF</b> <i>PhD candidate, BHSci, MPH- ATODS, GradDipPHTM</i>	PhD candidate, College of Medicine and Dentistry, James Cook University, Townsville (QLD)	Director (2014-)	Member - Aboriginal and Torres Strait Islander Committee; Member/Deputy Chair - Research, Evaluation and Evidence Translation Committee
<b>ELISHA MCGUINNESS</b> <i>MPH, BHSc (Hlth Prom)</i>	Senior Public Health Officer, Townsville Public Health Unit	Director (2014-) President - QLD Branch Committee ( 2012-) Vice President - QLD Branch Committee (2011-2012) Member - QLD Branch Committee (2009-2011)	Chair - Branch Presidents' Committee; Member - Communications Working Group
<b>DR FLORIN OPRESCU</b> <i>PhD, MBA, MPH, MD</i>	Senior Lecturer (Public Health / Health Promotion), University of the Sunshine Coast	Director (2014-)	Member - Research, Evaluation and Evidence Translation Committee; Member - Professionalising Health Promotion Committee
<b>MARGO SENDALL</b> <i>PhD, MHSc</i>	Academic QUT	Director (2015-) Member - Queensland Branch (2007-2015) Chair - PD Committee, Queensland Branch (2008-2014)	Member - Professionalising Health Promotion Committee; Member - Advocacy Working Group
<b>KATE VRLJIC</b> <i>GradCert (Project Mgt), M (Psych), GradDip (Psych), BA</i>	Senior Project Officer, Department of Health and Human Services (Vic)	Director (2014-)	Member - Business Model Working Group; Member - Strategic Planning Working Group

# HIGHLIGHTS

## A HIGHLY SKILLED AND SUSTAINABLE HEALTH PROMOTION WORKFORCE

### Research, Evaluation and Evidence Translation

The Research, Evaluation and Evidence Translation (REET) Committee has been very active in 2015. The REET committee facilitated a number of sector research opportunities to our members, which we believe is a valuable opportunity both for researchers and members to connect.

Over the past year the Health Promotion Journal of Australia (HPJA) impact factor rose to 1.231 (up from 0.945). The Ray James Memorial Award for excellence and innovation in health promotion research published in the Health Promotion Journal of Australia was presented to Professor Billie Giles Corti and co-authors Gus Macaulay, Nick Middleton, Bryan Boruff, Fiona Bull, Iain Butterworth, Hannah Badland, Suzanne Mavoia, Rebecca Roberts and Hayley Christian at the Australian Population Health Congress 6-9 September, 2015 in Hobart, Tasmania. The award was presented for their paper entitled '*Developing a research and practice tool to measure walkability: a demonstration project*'. REET Committee congratulates the recipients on this achievement.

In 2015 two branches continued to work with A/ Professor Jancey and REET Committee members to deliver the *Writing for Publication Learning Circle* in WA and *Journal Club* in NT. In December 2015 the WA *Writing for Publication Learning Circle* awarded the Inaugural prize to the participant who had achieved writing, submitting and successfully publishing an article in HPJA

in 2015. The winner was Ellen Hart and her co-author Associate Professor Sharyn Burns for their paper '*The association between witnessed and experienced harm and alcohol consumption amongst students at a large Western Australian university*'.

The final edition of the HPJA for 2015 was a special issue on Ethics in Health Promotion. This was edited by Prof Annette Braunack-Mayer from the University of Adelaide and A/Prof Stacy Carter from the University of Sydney.

The issue was organised around five main themes:

1. Health promotion ethics: the big picture
2. Ethical oversight for health promotion research and evaluation
3. The ethics of promoting health in the clinic
4. Teaching and tools for practitioners
5. Ethical dimensions of working with Aboriginal and Torres Strait Islander communities.

A revitalisation project for the HPJA was started in 2015. This explored issues about the longer-term vision for HPJA and will carryover in to 2016. REET thanks Publisher Dr Chris Anderson for his contribution.

REET will work closely with CSIRO to bring some new initiatives to our subscribers and reviewers including: a subscription to the HPJA for all reviewers by way of a thank-you for reviewing for the journal; and a letter to all authors suggesting ways in which social media can be used to promote their HPJA article. In addition CSIRO will facilitate the selection and promotion of two virtual issues in 2016. The first virtual issue will feature '*Climate Change and Health Promotion*'.

We would like to take this opportunity to thank the editorial team Associate Professor Jonine Jancey (Editor in Chief), and the associate editors Professor Colin Binns and Professor Peter Howat for their contribution and dedication to AHPA and to the HPJA. We would also like to acknowledge Associate Professor James Smith and Dr Lisa Barnett who joined the Editorial Team in 2015 and farewell Associate Professor Stacy Carter who finished her time with the HPJA and who has been a valuable addition to the Editorial Team for a number of years. We would like to take this opportunity to thank Stacy for her contribution and dedication to AHPA and to the HPJA.

Over the course of the year, the HPJA experienced an increase in the quality and number of manuscript submissions, with the number of submissions exceeding those at same point the previous year. This is encouraging as we believe it indicates the profession's increasing recognition of the importance of peer reviewed publications as a robust means of demonstrating our contributions to public health.

### Professionalising Health Promotion

As recommended by the AHPA Career Structure project, the Professionalising Health Promotion Committee progressed work on the certification of health promotion practitioners.

The Committee held a series of teleconferences with International Union for Health Promotion and Education (IUHPE) representatives to discuss the IUHPE European Health Promotion Accreditation System. A proposal was then prepared for the AHPA Board recommending AHPA become the National Accreditation Organisation (NAO) within the System. The proposal was approved by the

AHPA Board along with a NAO structure, financial model and an implementation plan.

AHPA formally applied to the IUHPE in December 2015 to be recognised as the NAO for the registration of Health Promotion Practitioners in Australia.

Planned work involves setting up the systems required to support practitioners to become registered including:

- Finalising AHPA's NAO budget, fees and documentation
- Creating an online application process
- Finalising terms of reference for NAO committees
- Planning to recruit peer reviewers and members of NAO committees.

An in-depth discussion on the process of professionalisation was held with the Board at their November 2015 face to face meeting and communication via the website and newsletters is planned for 2016.

## Communication

Communication is a two-way process involving exchange of information, news, ideas and feelings as well as creating and sharing meaning – it is a way of connecting people. In 2015 the Communications Working Group had a focus on improving AHPA's communications mechanisms. The Social Media Policy and Strategy were endorsed early in 2015 and prioritised developing a more modern and engaging website and increasing our use of Twitter. National Communiqués with members were developed, with the first going out in late 2015.

The eight Working Group members from SA, WA, Qld and NT consulted with branches on the website requirements and reviewed the functionality required. Website aims were to: engage AHPA members and attract new members; showcase the people and work of AHPA; promote the importance of the health promotion profession and showcase health promotion policy and practice. Maximising the functionality and currency of the website was essential.

A new structure was determined, current content was reviewed and rewritten, and new content and photos sourced. A decision was made to discontinue the AHPA Update and include continuous feed of AHPA news on the website. Members are encouraged to contribute through their branches and to the member profiles. Our thanks to Technology Matters who worked closely with the Working Group to develop the website.

To support the increased use of Twitter by AHPA, Branches have taken turns to lead the tweeting for a month at a time. In response we now have 1658 followers and regular tweeting each week. During 2015 @AHPA\_AU sent out 298 tweets, added 933 new followers and received nearly 165,000 impressions. The Population Health Congress and NAIDOC Week were peak tweeting times. In addition, the Health Promotion Journal of Australia and the AHPA 2016 Conference were active tweeters. A review will be prepared in 2016. A new Membership Flyer was developed for use across all branches with the opportunity to include branch specific content and AHPA SA developed a membership infographic.

## Professional Development

### *One Vision, Many Voices-3rd Population Health Congress 2015*

In September 2015 we saw implementation of the *Population Health Congress* with our partners PHAA, AEA and AFPHM as well as local support from Tas members. Almost 1000 participants attended the Congress from around Australia and internationally. Most branches provided scholarships for members to attend this and other professional development events. The keynote speaker video presentations have now been uploaded to the Congress website.

Visit the website for full details at <http://populationhealthcongress.org.au/>

### *'Connecting the Dots-Tradition to Innovation, Making it Matter: AHPA 23rd National Conference 2016*

The WA Branch worked hard during the year towards the delivery of the *2016 Australian Health Promotion Association Conference*. A venue, keynotes and theme were all secured during 2015 with a number of innovative sessions, including opinion piece concurrents and dedicated activities proposed.

Visit the website for full details at <http://ahpa2016.com.au>

### *Voice, Vision, Action: 15th World Congress on Public Health 2017*

AHPA, along with PHAA, AEA, AFPHM as well as the Australian Women's Health Network and PHANZ is supporting the *World Congress on Public Health*, which will be held in Melbourne in April 2017.

The Congress aims to improve public health by:

- Engaging diverse voices, ideas, vision and actions of committed professionals and citizens to strengthen and transform the global public health effort and influence decision makers
- Analysing, demonstrating, and sharing local, regional and global public health lessons particularly gender and discrimination
- Examining the effective translation of evidence based science into action
- Articulating and promoting the pivotal role of health in Sustainable Development Goals (SDGs)
- Supporting and nurturing the next generation of public health leaders
- Building on the intent of the Kolkata Declaration 2015 and Global Charter for Public Health
- Commemorating the 50th anniversary of the WFPHA and Celebrating World Health Day, 7 April 2017.

Visit the website for full details at  
<http://www.wcph2017.com/>

## EFFECTIVE ADVOCACY FOR HEALTH PROMOTION ISSUES

### Advocacy, Partnerships and Alliances

The Association has, via the Board, branches, members and partners, participated in a range of advocacy activities throughout 2015. These have included:

Letters

- Letter to NSW Health Minister regarding reducing childhood obesity (NSW)
- Letter to the University of Adelaide expressing concern at proposed restructure of Bachelor of

Health Sciences degree, which sought to remove existing population health majors, including Health Promotion (SA)

- Letter to the NT Primary Health Network advocating for change associated with the timeframes imposed by the Australian Government for PHNs to complete needs assessments (NT)
- Letter to the Premier (in collaboration with PHAA Qld Branch), requesting that the Government resume control over water fluoridation across the state (Qld)
- Letter to Department of Health & Human Services re Health Promotion & Prevention Investment Project (Vic)
- Letter to Minister for Health asking Vic Government to reconsider withdrawing funding from the Centre for Alcohol and Policy Research (Vic)
- Letter to Minister for Health regarding Healthy Together Victoria (Vic)
- Letters regarding Public Health Bill, the draft Liveable Neighbourhoods plan, alcohol advertising standards on television, and supporting the Safe Schools Coalition Program (WA)
- Response to the Royal Commission into Family Violence (Vic)
- Letter to Minister for Trade and Investment regarding investment chapter of the TPPA along with various advocacy activities
- Letter to Premier indicating support for the Western Australian Health Promotion Foundation (WA)

Submissions

- Submission to Senate Standing Committee on Health *Inquiry into Chronic Disease Prevention & Management*
- Submission to *Review of the Commercial Television Industry Code of Practice*
- Submission to Senate Economics References Committee *Inquiry into Personal Choice and Community Impacts*
- Joint submission to *Gaming Machine Arrangements Review* (with PHAA Vic) (Vic)
- Submission to Health and Ambulance Services Committee *Inquiry into Personal Health Promotion Interventions Using Telephone and Web-based Technologies* (Qld)
- Submission to *Inquiry into point-of-sale information at fast food outlets* (Qld)
- Submission to Health and Ambulance Services Committee *Inquiry into the establishment of a Queensland Health Promotion Commission* (Qld)
- Submissions on the State and Federal Budget (National, Vic and WA)
- Submission to *Consultation for Australian National Diabetes Strategy 2016-2020* (WA and National)
- Contributed to submission on the *State Public Health and Wellbeing Plan* (Vic)
- Contributed to submission on the *Review of the Tobacco Act* (Vic)

Signatory

- Signatory to a Chronic Disease Preventive Action for Australia: Statement of Commitment
- Signatory to Open Letter to Parliamentarians on Emissions Reduction Targets

- Signatory to letter to First Ministers to urgently develop and agree on a fully funded National Mental Health Agreement
- Signatory to response to Australian Association of Advertising Agencies call for submissions on their document about gambling
- Signatory to Open Letter regarding the health and wellbeing of Aboriginal peoples and communities, particularly in relation to proposed closures of remote communities in WA

#### Media/Statements

- Joint Media statement and letter to Commonwealth about dental programs 'Government must come clean on dental programs'
- Lancet Commission on Health and Climate 2015
- Post Budget 2015
- Victorian and Federal Budget response
- Election response to Premier Barnett in WA calling for investment in prevention

#### Stakeholder Participation

- Participation in stakeholder consultation for *Post Implementation Review of Tobacco Plain Packaging*
- Participation in *National Strategic Framework for Chronic Conditions - National Targeted Consultation* – Perth
- Participation in expert consultations on the reform of the *NSW Nutrition Criteria* being conducted by NSW Ministry of Health

#### Appearances

- Appearance at the Senate Economics References Committee *Inquiry into personal choice and community impacts*

- Appearance at the Australian Parliamentary Standing Committee on Health *Inquiry into Chronic Disease Prevention & Management*
- Appearance at the Parliamentary Hearing on the *Inquiry into Personal Health Promotion Interventions Using Telephone and Web-based Technologies*

#### Other Activities

- Participation in range of activities related to the People's Climate March and to Climate and Health
- Development of 'Healthy Voting' information across a number of branches in lead up to state elections
- Began planning for the 2016 federal election
- Supported re-launch of Croakey

Much of our advocacy occurs in collaboration with our valued partners. At a national level we collaborated with: PHAA; Croakey; the Climate and Health Alliance (CAHA); People's Health Movement; Australian Health Care Reform Alliance; National Alliance for Action on Alcohol; National Primary and Community Health Network; Lowitja Institute Health System Coalition in support of Constitutional recognition of Aboriginal and Torres Strait Islander peoples and the Social Determinants of Health Alliance (SDoHA) on issues of mutual importance.

We also worked with FARE (the Foundation for Alcohol Research and Education) **and supporters through the Prevention First Campaign**. Branches of AHPA also undertake significant local advocacy on local issues of importance, often in partnership with others.

## Aboriginal and Torres Strait Islander Health Promotion

AHPA appreciates the work of the *Aboriginal and Torres Strait Islander Committee* in furthering Indigenous health promotion. The Association continued to express concerns about the closure of remote Aboriginal communities at a branch and national level both through formal submissions, social media and over avenues. The 2016 Conference Organising Committee has been working hard to deliver the Aboriginal and Torres Strait Islander Pre- Conference Workshop prior to the National Conference in Perth. Additionally, the WA Branch is leading the Association in the development of a Reconciliation Action Plan along with the provision of Healthway funded Health Promotion Scholarships and professional development opportunities to Aboriginal and Torres Strait Islander health promotion practitioners. Discounted membership rates continue to be provided to Aboriginal and Torres Strait Islander members to facilitate engagement in the work of the Association. Summer May Finlay had some of the highest Twitter traction for the year, as our guest tweeter during NAIDOC week.

In 2015, some members of the Committee expressed concerns about its operational arrangements and the most effective way to operate. As a result the Committee has been on hold whilst new arrangements are determined. In accordance with the Association's values of equity and social justice the Board seeks to support Aboriginal and Torres Strait Islander health promotion practitioners to direct the next phase of efforts to continue this important work. We continue to canvas members, past and present about the best way to achieve this. The Board welcomes expressions of interest from those who are passionate to make a contribution to this work.

## A STRONG AND RESPONSIVE PROFESSIONAL ORGANISATION

### Good Governance and Future Planning

During 2015 we continued to work with the Not For Profit Accountancy Service (NFPAS) to centralise and further streamline our administration processes. A Privacy Policy and Statement were developed to align with legislation requirements. In 2015 a review of the AHPA Membership Fees for individual and corporate members was undertaken. A desktop review of other similar associations was completed, together with an examination of fees income, membership numbers and profiles 2011-2015. A paper was presented to the AHPA Board and a Special AGM called in September to amend the constitution regarding the fee structure and payment schedule. In 2016 the fee structure will be updated and the fees for individuals slightly increased (after a number of years without any increases). The new structure and inbuilt incentives will apply for both new members and for membership renewal. We will offer a discount on buying a two year individual membership. In 2016, as a one-off special offer to celebrate 30 years of the Ottawa Charter we will be offering an Individual Membership at a special rate of \$380 for two years locking in 2015 prices. The changed fees will assist with financial sustainability.

A Board governance check was undertaken in October 2015 and outcomes presented to the Board at the November face to face meeting in Brisbane. Actions identified were to create a Policy Register and to establish processes for regular policy and procedures review. The Board has committed to undertaking annual reviews against yearly and longer-term goals and key performance indicators. We have also identified a range of governance activities for 2016 including completion

of a governance timeline and planner, a range of new policies and risk register for association activities.

The AHPA Board has a responsibility to ensure AHPA is a sustainable organisation and able to represent, promote and build the health promotion profession and advocate for good health. The amount and scope of work required to achieve this is considerable and arguably difficult to sustain hence the establishment of a Business Model Working Group to investigate and recommend the most appropriate and cost effective business model for the future viability of a professional association for health promotion. A range of business model options have been identified and presented to the Board of Directors as options for exploration. In an intensive workshop the AHPA Board explored the strategic implications of each option. The most strategically sound options were selected for further research. The project has now been elevated to Board level and the next phase of scoping has begun. Once the results from the scoping paper are endorsed by the Board, a consultation process with Branch Committees and members will begin.

### Branches

AHPA has been working towards more harmonised professional development and capacity building across our Branches. This has occurred via the provision of scholarships to all branches for the national conferences; progress towards a national mentoring program and work towards a number of national webinars. The SA Branch hosted a *Twitter for Health Promotion* education session along with networking pre-Twitter event. The NSW Branch partnered with the WA Branch to organise the *Writing the Winning Abstract* webinar - attended by more than 50 participants. The recording of the session can be found here: <http://ahpa2016.com.au/abstract-submission/>. The WA Branch continued to provide its AHPA Healthway Graduate

and Aboriginal and Torres Strait Islander Scholarships Program, awarding four scholarships for 2016. The NT Branch now provides a range of capacity building scholarships. The Vic Branch worked with key population health partners to deliver a well subscribed careers event. A range of awards were given in WA, Qld, SA and Vic including President's awards, student awards, a Primary Health Care Practitioner award, mentoring and leadership awards.



# BRANCHES

## NEW SOUTH WALES

### Professional Development

Two NSW Branch members were awarded a scholarship to attend the Population Health Congress held in Hobart, 6-9 September: Karen McPhail- Bell was awarded the Branch Scholarship and Jennifer Evans the National Scholarship. NSW Branch was pleased to partner with the WA Branch to organise the very successful webinar, *Writing the Winning Abstract* - ably presented by Dr Jonine Jancey and facilitated by Grant Lavac Board Effect on the 16 December 2015. Eighty members registered and 60 attended. The webinar was recorded and emailed to all who registered. The NSW Branch also worked via the Board Branch Presidents' Committee to involve NSW members in a National Mentoring program.

### Communication

The NSW Branch changed to a weekly e-Bulletin in 2015 to keep members informed about job vacancies, advocacy campaigns, health promoting events, relevant courses and new resources. NSW Committee members participated in the Board's Branch Presidents' Committee to ensure two-way communication between the Branch and the Board.

### Partnerships

On the 25 February 2015, the NSW Branch co-hosted with PHAA NSW and the Menzies Centre for Health Policy, *The Great Election Debate: The Future of Public Health in NSW*. This was a pre-election lively and well-attended health debate with the major political parties to ensure that health promotion and population health are firmly on the political agenda. Over 150 participants attended the event that had the NSW Health Minister Jillian Skinner debating key public health issues with Shadow Health Minister Walter Secord and Greens Health Spokesperson John Kaye. [Since this event, we note with great sadness that John Kaye, a respected Greens NSW MP, died on May 2 2015. We send our sincere condolences to his family, friends and all who knew and respected him].

### Governance and Membership Drive

The NSW Branch Annual Members Meeting was held on the 12 May 2015 via teleconference. The Committee developed and implemented the 2015 NSW Branch Business Plan in sync with the National Strategic Documents Plan. Several membership recruitment strategies have been designed and planned for implementation in 2016 including a student membership drive via universities who provide health promotion courses.

### Committee Members

- Karen Bedford (President January –May 2015)
- James Kite (President from July - December 2015)
- Li Ming Wen (Treasurer)
- Suzanne Gleeson (Secretary)
- Chris Rissel
- Denise Fry
- Jennifer Evans
- Norah Ansey
- Philayrath Phongsavan
- Monique Pryce (to May 2015)
- Myna Hua (to May 2015)
- Karen McPhail –Bell (from May 2015)
- Alex Metse (from December 2015)
- Kate Reakes (from December 2015)



## NORTHERN TERRITORY

### Member Engagement

An NT Branch survey of members was conducted in 2015 with results shared with members in a face-to-face forum and discussion as well as via a written summary of the results. The survey was completed by mid-2015 and informed Branch activities for the rest of 2015.

### Structure and Governance

2015 saw a restructure of the monthly branch meetings to bi-monthly meetings, coupled with social networking. Late 2015 the NT Branch trialled a themed discussion with journal articles for pre-reading to stimulate discussion. This has proved to be successful and attendance at the bi-monthly meetings and get-togethers has increased. The NT Branch President attended the National Branch Presidents' Committee meetings via teleconference, enabling sharing of information to the Branch from the national level and for branches from different jurisdictions to work together. In October 2015, the Branch held a business planning session with the help of an external facilitator. Again this was a positive activity and generated a clear vision for the Branch and assisted in the development of an action plan.

### Professional Development

Two professional development workshops were held for NT Branch members, one on Writing for Publication and the other a Social Media and Health Promotion webinar. The ongoing discussions/ journal club that now make up part of the bi-monthly meetings will continue to be regular professional development opportunities for members. Thank you to James, Dagmar, Alison and Cat who assisted in making these professional development opportunities a reality.

### Advocacy and Representation

In August, several Branch members participated in the Charles Darwin University open day to raise awareness of the Australian Health Promotion Association and to promote the association to student members. Alana as Branch President also presented to the Bachelor of Health Science students explaining AHPA and the benefits of becoming a member whilst still a student. This presentation has been recorded and remains as a resource. Alana continued to represent the NT Branch on the Course Advisory Group for the Bachelor of Health Science at CDU. The last meeting of the committee was held in mid-December 2015. One to two meetings a year are usually convened.

### Communications

Cat Street continued to participate and contribute to the AHPA Communications Working Group. This contribution was particularly valuable to the Branch and has enabled us to build more links and networks as a result. Some key achievements in 2015 were Cat being the 'Tweeter for Twitter' in the month of September and contributing to the re-design of the AHPA website. Thank you Cat for your contributions to this group and to the branch broadly. Cat and Priscilla Boucher also worked together to put together an NT Branch protocol for Social Media/ Facebook – this will be used to establish a Branch Facebook page in line with the guidelines stipulated by the National Board.

### Scholarships

James Smith was the recipient of the National Scholarship to attend the National AHPA Conference in Tasmania. He was able to bring back insights from the experience and share with Branch members at one of the bi-monthly meetings. The NT Branch also has a scholarship program, please keep this in mind if you

have a professional development session/workshop or conference you would like to attend in 2016 and need to seek some financial support to do so.

### Committee Members

- Alana Court (nee Booth) (President)
- Cathy Malla (Treasurer)
- Dagmar Schmitt
- James Smith
- Meg Scolyer

From the President: As this is my last report as NT Branch President I would like to take this opportunity to thank you all for your support over the last three to four years. I could not have done this without the support of the Committee and the keen AHPA members who have contributed in many and varied ways including assisting with organising events and representing the branch on committees, thank you!



## QUEENSLAND

### Advocacy

In March, a change in Government leadership presented opportunities for the Qld Branch to advocate for health promotion. We prepared three submissions responding to: inquiries in personal health promotion using telephone and web-based technology (including presenting our response at the Parliamentary Hearing), point-of-sale information at fast food outlets and the establishment of a Queensland Health Promotion Commission.

### Research

A number of our members had their work published in the Health Promotion Journal of Australia, including the special edition on Ethics and Health Promotion.

### Awards

We also developed two new Branch awards which were given to two worthy recipients Rebecca Thompson and Rochelle Smith. Development of two new Branch awards – Leadership in Practice and Student memberships (available to 8 undergraduate students across Queensland).

## Governance

A position description was developed for a Communications Coordinator to be launched in 2016. Regular meetings with PHAA Qld Branch representatives have been held including participation at their Branch meetings.

### Committee Members

- Elisha McGuinness (President)
- Barbra Kurkowski (Vice President)
- Rochelle Smith (Secretary)
- Rebecca Thomson (Treasurer)
- Anita Cowlshaw
- Jane Taylor
- Sue Devine
- Marguerite Sendall
- Nikki Percival

From the President: Special mention and thanks to Elisha McGuinness, outgoing President, for her stellar stewardship over the past five years.

## SOUTH AUSTRALIA

### Advocacy

The SA Branch's membership of SACOSS continues to keep the branch involved in advocacy, especially for those who are most disadvantaged. At times the SA Branch is approached for opinions or responses with regard to specific policy, academic changes and other matters pertaining to health promotion. In late 2015 we wrote a letter to the University of Adelaide expressing concern at a proposed restructure of their Bachelor of Health Sciences degree, which sought to remove existing population health majors, including Health Promotion.

### Partnerships

In late 2015 the SA Branch signed a two-year Memorandum of Understanding with the Australian and New Zealand Association for Leisure Studies (ANZALS). ANZALS is the major disciplinary association in Australasia for promoting the study of leisure (including sport, tourism, events, arts, play and recreation). Leisure features in the Ottawa Charter with regard to creating healthy environments – it is both a setting for and a source of health. In December 2015 the SA Branch hosted a health and leisure stream at the biennial ANZALS conference in Adelaide.

### Social Media

In 2015 the SA Branch focused on building its social media profile. Our successful 'Twitter in Health Promotion' professional development workshop and joint networking event was attended by some 20 members. The SA Branch began its social media journey by joining Facebook in March 2014. A public page was created to interact with the wider community and a closed group was created to improve communication between our local members. Since November 2014 the

number of followers on the public page has increased by 505% and by 136% in the closed members group.

### Professional Development

The SA Branch seeks to support the professional development of members. Two rounds of Professional Development Scholarships are available to support the South Australian Health Promotion workforce in developing the specialised skills and understandings required for high quality health promotion. Two scholarships were awarded to Aimee Brownbill and Stephanie Jong. Two conference scholarships were awarded to Jana Sisnowski and Anne-Marie Tyson to attend the National Population Health Congress in September.

### Awards

The SA Primary Healthcare Practitioner Award (Jointly identified and awarded by PHAA SA and AHPA SA Branch) was awarded to Theresa Francis (Aboriginal Health Service) and Lyndall Thomas (SA Health).

### Committee Members

- Janette Young (President)
- Annabel Axford (Vice President)
- Stefania Velardo (Treasurer)
- Alex Jackson (Correspondence Secretary)
- Alison Barret (Correspondence Secretary)
- Liana Bellifemini (Minutes Secretary)
- Aimee Brownbill
- Kristy Stengert
- Adam Delaine
- Stephanie Leggett (until mid-2015)



## TASMANIA

### Professional Development

The Tas Branch was pleased to be involved in supporting the Population Health Congress held in Hobart in September 2015. We were active in the AHPA booth and the Congress highlighted health promotion in our state.

### News

This year we were much saddened by the death of Glen (Glenys) Paley. Glen was a founding member of the Tas Branch, which was established in 2004. She held a number of Branch positions over the years and was actively involved in many networking, skill development and governance-related activities. She was a cherished member of the health promotion community in Tasmania and was instrumental in the work of AHPA, and a range of health programs within the state. Glen was the consummate team player. She knew better than anyone the importance of the saying, 'alone we can do so little - together we can do so much'.

### National Award Establishment

The Tas Branch is pleased that an award has been established in respect of the work of Glen. The Glen Paley Memorial Award will recognise individual achievement within the Australian Health Promotion Association.

### Committee Members

No information is provided on the committee in Tasmania. However special thanks go to Jacque Maginnis and Miriam Vandenberg for their ongoing support of the Association, the 2015 Population Health Congress and for assisting to establish the Glen Paley Memorial Award.



## VICTORIA

### Professional Development

Our focus has remained on supporting career development for health promotion practitioners; early in the year we ran a successful student careers night in partnership with our colleagues from the PHAA, AEA and AFPHM.

### Advocacy

This partnership with the three other population health peak bodies has extended into an increased focus on Advocacy in the past twelve months. We have contributed to submissions on the State and Federal Budgets, the defunding of the Healthy Together Victoria program, the State Public Health and Wellbeing Plan, the Health Promotion and Prevention Investment Review and the Review of the Tobacco Act. The Vic Branch has met with the Department of Health and Human Services on four occasions this year to discuss concerns of members.



### National Engagement

This year has seen an improved engagement with the National Board of AHPA with a regular information sharing forum with other State Presidents.

### Committee Members

- David Towl (President)
- Jo Warnecke (Vice President)
- Angela Vidic (Secretary)
- Rachel Page (Treasurer)
- Stephen Bendle
- Zoe Black
- Rebecca Colcott
- Melissa Colosimo
- Chris Enright
- Louise Francis
- Fiona McKay
- Hiranthi Perera

From the President: I'd like to thank my Branch colleagues for their hard work this year. Finally, I'd like to thank you, our members – we couldn't complete the work we do without your ongoing support and membership.

## WESTERN AUSTRALIA

### Governance

We reviewed and endorsed the Operational Plan 2015-2018. The Committee has worked closely to this plan to continue to achieve positive outcomes for the membership in 2015. Whilst the Committee has continued to run the WA Branch business as usual, we have also been preparing to host the 23rd National AHPA Conference. This has been a big undertaking, with many Committee members participating in the Local Organising Committee and relevant subcommittees.

### Member Services

The Member Services subcommittee expanded its services in 2015 with a more frequent e-News (monthly) and changed the style of the bi-annual *News from the West* newsletter as of December to provide a medium that bridges the gap between a standard newsletter article and a published journal article. A student membership promotion postcard was also developed with input from the WA Branch student representatives and was concept tested to ensure its appeal and relevance.

### Capacity Building

Events for members and the broader health promotion community included; a workshop on systems thinking in health promotion, Student Careers Showcase (in partnership with the PHAA (WA Branch)), a webinar on writing a winning abstract for the National AHPA Conference, and the Writing for Publication Learning Circle series. The mentoring program matched 15 mentees with mentors, and success from the program will see the program up-scaled and expanded nationally in 2016.

## Advocacy

The Advocacy and Partnerships subcommittee continued a proactive workforce advocacy campaign which aims to protect health promotion and prevention in WA, including development of tools to up-skill and mobilise members. The subcommittee also responded to nine reactive advocacy opportunities including (but not limited to) a media release in reply to the WA State Budget and letters commenting on: the WA Public Health Bill, the draft Liveable Neighbourhoods plan, alcohol advertising standards on television, and supporting the Safe Schools Coalition Program. In addition WA Branch members were invited and participated in the Climate Change march in Perth.

## Scholarships

A new Scholarships Coordinator was recruited to coordinate the Health Promotion Scholarship Program. Six scholarships were awarded in 2015:

- Two Aboriginal and Torres Strait Islander scholarships commenced in June 2015.
- Two Aboriginal and Torres Strait Islander and two graduate scholarships to commence in February 2016.

## WA Branch Annual Awards

At the 2015 AGM, the Committee presented two award categories to recognise outstanding individual and organisational achievement in health promotion within WA. Award recipients were:

- Gemma Crawford (Emerging Leader in Health Promotion Award)
- Amber Giblett and Lisa Wheatley (WA President's Award)

## Committee Members

- Melinda Edmunds (President)
- Lorena Chapman (Co-Vice President & Co-Secretary)
- Courtney Mickan (Co-Vice President & Co-Secretary)
- Lydia Cook (Treasurer)
- Amber Giblett
- Chantelle Jeffery
- Lauren Zappa
- Kirsty de Blanken
- Liz Bradshaw
- Leisha Aberle (since June 2015)
- Sarah Di Cristofaro (since June 2015)
- Stacey Keightley (since June 2015)
- Laura Hunter
- Nicole Bowser (until June 2015)



# AHPA FELLOWS

The Association also recognises significant contribution to the purposes and objectives of the Association and to health promotion in Australia by conferring the award Fellow of the Association.

- John Lowe (1999)
- Marilyn Wise (2000)
- Lawrence St Leger (2002)
- Fran Baum (2007)
- James Smith (2013)
- Suzanne Gleeson (2013)
- Ben Smith (2014)

# AHPA LIFE MEMBERS

Life Membership is the highest honour that the Association can bestow. Life Membership is given in recognition of distinguished, meritorious and special service as a mature leader in health promotion in Australia and an individual's significant contribution to the purpose and objectives of the Association.

- Ray James (2000)
- Trevor Shilton (2000)
- Jan Ritchie (2006)
- Lily O'Hara (2006)
- Chris Rissel (2013)
- Peter Howat (2014)

## 2016 AHPA Annual General Meeting Treasurer's Report

I am pleased to report on the finances of the Australian Health Promotion Association (AHPA®) for 2015. The Association remains financially viable with a combined total of more than \$210,000 in the National accounts and net assets of \$687,444 across the Association as at 31 December 2015.

AHPA returned a modest profit of \$4,026 in 2015 compared with the \$43,483 profit reported in 2014. Total income was reduced by \$63,156 or 16.5% compared with the previous year. There were reductions across all income streams except scholarships. More than half of the overall reduction was due to lower returns from events and workshops, and forgoing copyright income from the Health Promotion Journal of Australia in exchange for significantly reduced publishing costs. Membership income was \$10,000 (7.7%) lower and conference proceeds down by \$13,753 (23%). Excluding scholarship income from the West Australian Healthways grant, membership fees and conference proceeds remain the main sources of revenue for the Association (Figure 1).

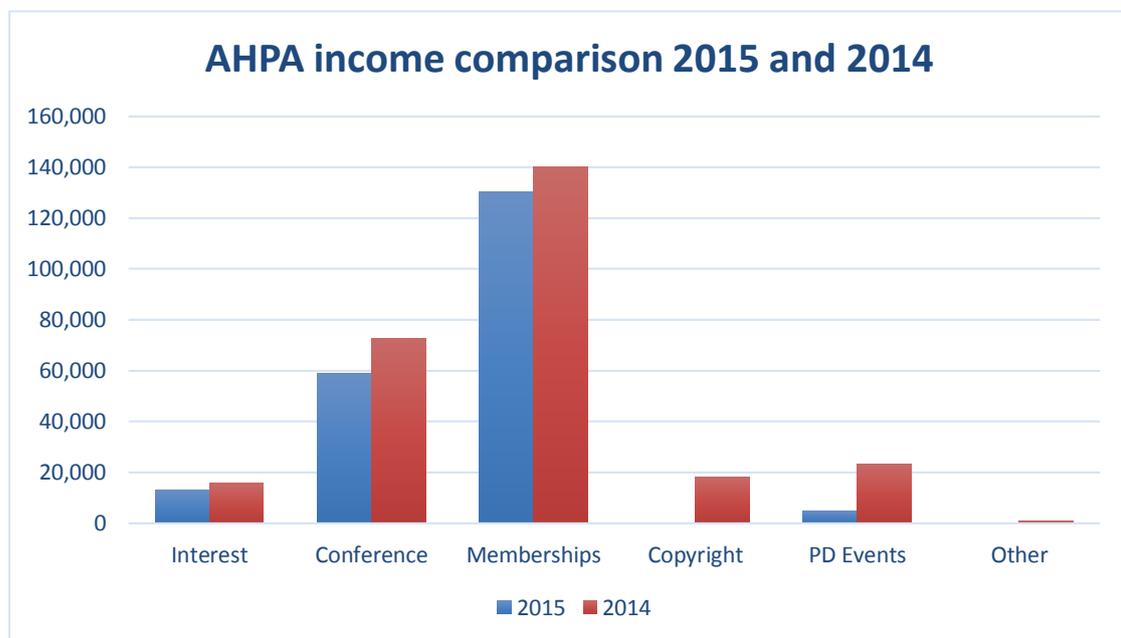
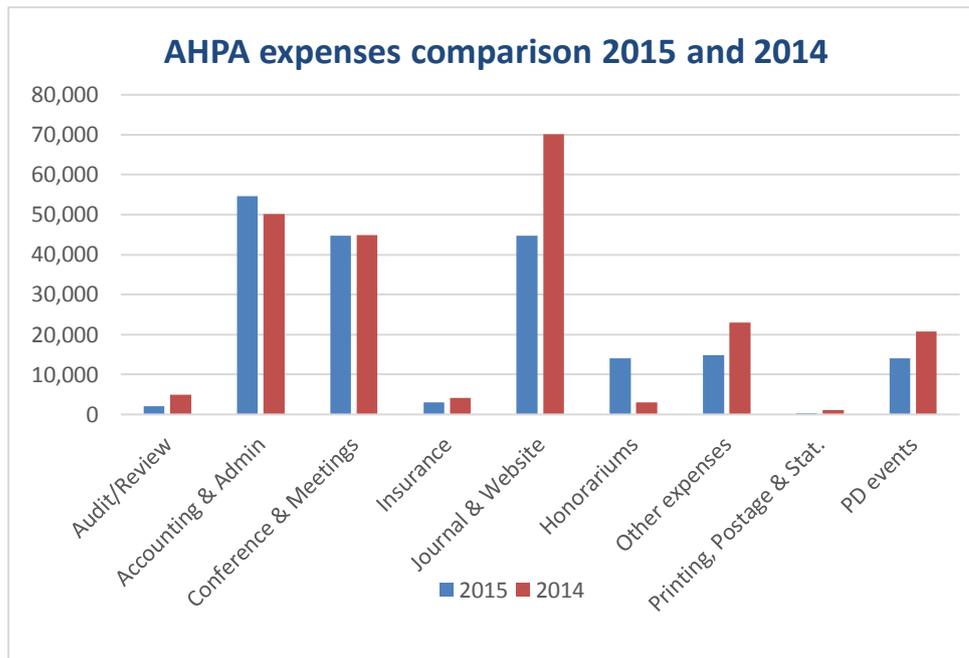


Figure 1: AHPA income 2015, 2014 (excluding scholarships)

Despite the decrease in income, AHPA achieved a profit for the year by reducing overall expenditure by 6% or \$23,698 compared with the previous year. There were savings made in most expenditure items, with large reductions in auditing (60%), journal publishing (36%), events and workshops (33%) and insurance (24%). The only expenses to increase were scholarships (3%), an 8.7% increase in accounting and administration services, and a new expense of \$10,000 for the journal editorial team.

Excluding the scholarships from the Healthways grant, the main expenses for AHPA were accounting and administration services, conference and meeting costs, and publishing the Association's journal (Figure 2).

Figure 2: AHPA expenses 2015, 2014 (excluding scholarships)



An excerpt from the 2015 financial statements is provided for your information:

Note	2015 \$	2014 \$
<b>INCOME</b>		
Interest Received	12,960	15,646
Conference Fees	58,994	72,747
Membership Fees	130,224	140,224
Scholarships / Grants	176,212	175,092
Copyright Fees	-	18,384
PD Events & Workshops	5,047	23,439
Other Revenue	-	1,061
<b>TOTAL INCOME</b>	<b>383,437</b>	<b>446,593</b>
<b>EXPENDITURE</b>		
Auditor/Reviewer Remuneration	2,000	4,969
Accounting / Administration	54,571	50,208
Conference & Meeting Costs	44,662	44,928
Insurance	3,085	4,078
Journal, Newsletter & Website	44,787	70,090
Honorariums	13,984	3,000
Other Expenses	14,835	22,936
Printing, Postage & Stationery	368	1,033
PD Events & Workshops	13,986	20,746
Scholarships / Grants	187,132	181,122
<b>TOTAL EXPENSES</b>	<b>379,411</b>	<b>403,109</b>
<b>NET SUPRLUS/(DEFICIT)</b>	<b>4,026</b>	<b>43,483</b>

Despite the challenges of maintaining sufficient income to meet the expenses incurred in running costs and providing services to its members, AHPA remains in a financially viable position. The Board and Branches continue to monitor expenditure to operate as efficiently as possible. As National Treasurer, I appreciate the assistance I receive from the Board, and in particular the Executive and Finance, Audit and Risk Management Committee, to ensure the financial accountability of AHPA.

**Motion:** That the Treasurer's Report be accepted as lodged.

David Duncan | AHPA Director and National Treasurer



Australian  
**HEALTH  
PROMOTION**  
Association