



Australian
**HEALTH
PROMOTION**
Association

AUSTRALIAN HEALTH PROMOTION ASSOCIATION

2017 ANNUAL REPORT



ABOUT AHPA®

The Australian Health Promotion Association (AHPA) is Australia's peak health promotion body in Australia and is the only professional association in Australia specifically for people interested or involved in the practice, research and study of health promotion. The Association has operational Branches in most states and territories with members and subscribers from government departments and agencies, universities, nongovernment organisations, community-based organisations and groups, private companies and industries, and students.

As an Australian Public Company limited by guarantee, the Association must meet the requirements of both the Corporations Act 2001 and its own Constitution. These two documents together form the framework within which the Board of Directors governs the company.

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VISION

LEADERSHIP IN HEALTH PROMOTION

"Health promotion is the process of enabling people to increase control over the determinants of health and thereby improve their health."

(World Health Organization Ottawa Charter 1986).

PURPOSE

To advance the health of all people in Australia through leadership, advocacy and support for health promotion action in practice, research, evaluation and policy

The health promotion profession has evolved alongside, and in response to, the international health promotion movement and the broader new public health movement. Health promotion not only embraces actions directed at strengthening the skills and capabilities of individuals but also actions directed towards changing social, environmental, political and economic conditions to alleviate their impact on population health.

AHPA IN ACTION

To achieve AHPA's vision and purpose the Board and members commit to:

→ ETHICAL PRACTICE

Supporting culturally informed, participatory, respectful, and safe practice.

→ HEALTH EQUITY

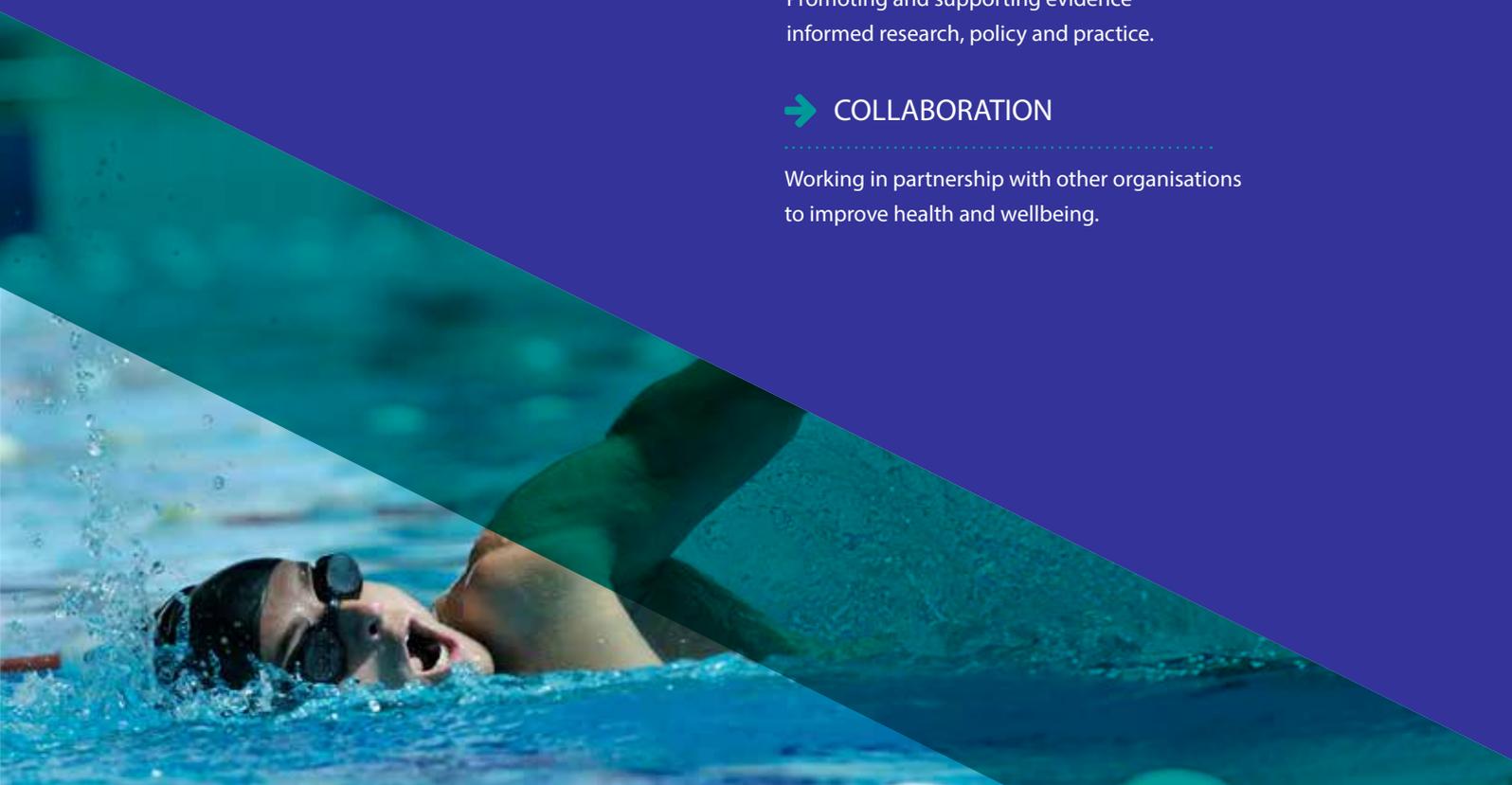
Addressing the social determinants of health in order to build health equity.

→ INNOVATIVE + EVIDENCE INFORMED APPROACHES

Promoting and supporting evidence informed research, policy and practice.

→ COLLABORATION

Working in partnership with other organisations to improve health and wellbeing.



INTRODUCTION

Welcome to the 2017 Australian Health Promotion Association (AHPA®) Annual Report. It was another busy year for the Association. Our achievements are outlined in this report against our strategic priorities showing AHPA continues to exceed expectations and demonstrates ongoing leadership for health promotion in Australia.

Our strategic and operational plan continued to guide our work. We maintained our positive relationship with Not for Profit Accounting Specialists (NFPAS) to provide our secretariat, bookkeeping and accounting services to use the Association's limited resources effectively and efficiently. Our Branches supported members with a wide range of professional development opportunities and significant progress was made with the Health Promotion Practitioner registration initiative, a major focus in 2017.

Our Communiqués, regular emails and social media activities provided members and partners with updates on the work of AHPA and health promotion issues of importance. The HPJA remains a key area of work and underpins our commitment to support the professional development of members.

These and other initiatives ensure we remain a sustainable, high quality professional association for people interested or involved in the practice, policy, research and study of health promotion.

LOOKING BACK

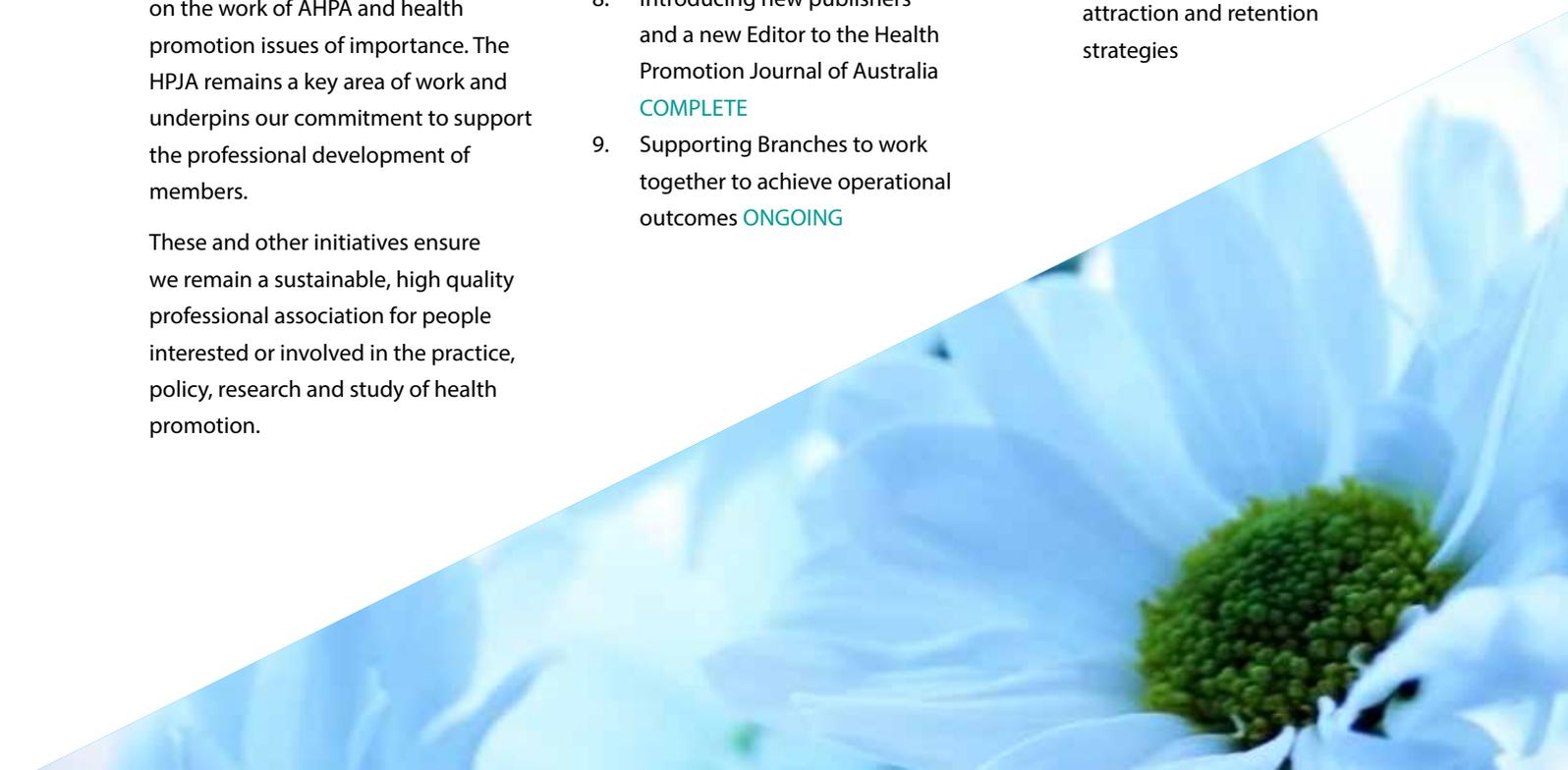
From the 2016 Annual Report we listed AHPA's Board priorities and events as:

1. Registering the first health promotion practitioners according to the IUHPE National Accreditation Organisation process **IN PROGRESS**
2. Planning for the 2018 national AHPA symposium **IN PROGRESS**
3. Providing support for the IUHPE conference in New Zealand in 2019 **IN PROGRESS**
4. Developing a combined induction kit for new Branch committee members **IN PROGRESS**
5. Developing membership attraction and retention strategies including welcome and renewal packs for members **IN PROGRESS**
6. Finalising an advocacy framework **IN PROGRESS**
7. Developing new and maintaining existing partnerships to enhance advocacy efforts **ONGOING**
8. Introducing new publishers and a new Editor to the Health Promotion Journal of Australia **COMPLETE**
9. Supporting Branches to work together to achieve operational outcomes **ONGOING**
10. Profiling members more prominently on the website **COMPLETE**
11. Building on the WA Reconciliation Action Plan, develop a national AHPA approach to Reconciliation **IN PROGRESS**
12. Promoting the Preventive health: How much does Australia spend and is it enough? report being prepared by Prof Alan Shiell and co-funded by AHPA **COMPLETE**
13. Continuing to be a responsive professional association **ONGOING**

LOOKING FORWARD

In 2018 our work will focus on:

1. Registering health promotion practitioners via the IUHPE National Accreditation Organisation
2. Delivering the 2018 national Health Promotion Symposium
3. Providing support for the IUHPE conference in New Zealand in 2019
4. Developing membership attraction and retention strategies



5. Continuing to develop new and maintain existing partnerships to enhance advocacy efforts
6. Supporting the new Editors of the HPJA to deliver a high quality flagship journal
7. Supporting Branches to achieve operational outcomes focusing on finances and professional development
8. Developing a national approach to Reconciliation
9. New initiatives including a Thinker in Residence and a Community Health Ethics Board
10. Releasing a Policy Statement on Promoting Health and Preventing Illness in partnership with PHAA

11. Finalising the 2019-2024 Strategic and Operational Plans
12. Ensuring a succession plan for key Board roles and functions
13. Recommitting to a focus on equity and the social determinants of health
14. Seeking a more sustainable business model and securing our income for member needs
15. Continuing to be a responsive professional association

THANK YOU

I would like to take this opportunity to extend my appreciation to the people who make up our Board committees, Branch committees, HPJA Editorial team and Editorial Board, the staff at NFPAS, our funders and partners and our committed members, all working together to ensure health promotion has a voice in Australia. In particular,

I would like to take this opportunity to acknowledge the AHPA Board for their commitment to implementing the strategic vision of the Association. My gratitude goes to this group of steadfast individuals who give up countless hours, and without whom we would not have an association.

As you know, AHPA operates as a very lean organisation. We do not receive any government funding for our central functions relying in the main on volunteers to operationalise our strategic vision. This means our committed membership is extremely important in order for us to undertake our work, which is as Jeffrey D. Sachs notes, "to defend the interests of those whom we've never met and never will." Without our team of enthusiastic, dedicated people, we would not have an association to provide leadership in health promotion in Australia. So, to you all, my heartfelt thanks.

Gemma Crawford
President, Australian Health Promotion Association

OUR PEOPLE

THE NATIONAL WORK OF THE ASSOCIATION IS CONDUCTED THROUGH A NUMBER OF COMMITTEES AND WORKING GROUPS. FOR 2017 THESE WERE:

ADVOCACY ACTIVITIES

Paul Klarenaar (Lead), Gemma Crawford, Michele Herriot, Suzanne Gleeson, Melinda Edmunds, Branch Representatives

BRANCH PRESIDENTS' COMMITTEE

Michele Herriot (Chair), Professor James Smith (to February 2017) Priscilla Boucher (February 2017–), Melinda Edmunds (to February 2017), Lorena Chapman/Courtney Mickan, (February 2017–), Dr Stefania Velardo, David Towl (to February 2017), Melissa Colissimo (February 2017–), James Kite, Barbra Smith (to March 2017), Anita Cowlshaw (March 2017–)

COMMUNICATIONS AND MEMBERSHIP WORKING GROUP

Melinda Edmunds (Chair), Michele Herriot, Kate Vrljic, Adam Delaine, Kirsty de Blanken, Heather McCormack, Emma Wooley, Rudie Marshall-Lang, Rachel Stevens, Carly Monaghan, Alex Metse and Julia Dray

EXECUTIVE & FINANCE, AUDIT & RISK MANAGEMENT COMMITTEE

Gemma Crawford (Chair), Michele Herriot, Suzanne Gleeson, Melinda Edmunds, David Duncan, Jenny Philip-Harbutt

MENTORING COMMITTEE

Chantelle Jeffrey (Chair), Kate Reakes, Joanna Schwarzman, Melinda Edmunds, Dr Janette Young, Professor Jenni Judd, Dagmar Schmitt, Michele Herriot

NATIONAL ACCREDITATION ORGANISATION

Andrew Jones-Roberts (Chair), Paul Klarenaar, Tia Lockwood, Dr Dimitri Batras, Dr Marguerite Sendall, Lucy Wickham, Janine Phillips (resigned July)

NATIONAL EVENTS COMMITTEE

Gemma Crawford (Chair), Suzanne Gleeson, Melinda Edmunds, Dr Marguerite Sendall

RESEARCH, EVALUATION & EVIDENCE TRANSLATION COMMITTEE

Dr Justine Leavy (Chair), Professor Jenni Judd, Professor James Smith, Professor Chris Rissel, Melanie Smith, Dagmar Schmitt, Dr Krysten Blackford, Associate Professor Jonine Jancey

STRATEGIC PLAN WORKING GROUP

Dr Dimitri Batras (Chair), Janice Lane, Dr Jo Walker

AHPA FELLOWS

The Association also recognises significant contribution to the purposes and objectives of the Association and to health promotion in Australia by conferring the award Fellow of the Association.

- John Lowe (1999)
- Marilyn Wise (2000)
- Lawrence St Leger (2002)
- Fran Baum (2007)
- James Smith (2013)
- Suzanne Gleeson (2013)
- Ben Smith (2014)

LIFE MEMBERS

Life Membership is the highest honour the Association can bestow. Life Membership is given in recognition of distinguished, meritorious and special service as a mature leader in health promotion in Australia and an individual's significant contribution to the purpose and objectives of the Association.

- Ray James (2000)
- Trevor Shilton (2000)
- Jan Ritchie (2006)
- Lily O'Hara (2006)
- Chris Rissel (2013)
- Peter Howat (2014)

OUR WORK

NATIONAL ACTIVITIES:

- a national conference usually held hosted by Branches;
- a collaborative tri-yearly Population Health Congress with partners: Public Health Association of Australia, the Australasian Epidemiological Association and the Australasian Faculty of Public Health Medicine;
- the Health Promotion Journal of Australia;
- regular member updates via a member Communiqué;
- a website providing professional and membership information;
- mentoring programs;
- social media activities;
- a range of advocacy activities; and
- a national listserv providing members with employment, advocacy and events information.

BRANCH ACTIVITIES:

- professional development, such as seminars, workshops and training;
- employment scholarships for health promotion students or graduates;
- conference scholarships;
- social media;
- jobs and events e- lists;
- newsletters outlining current activities and local issues; and
- advocacy activities.

The major work of the Association is aligned with the Association's Strategic Directions which are:

→ A highly skilled & sustainable health promotion workforce

- Build the capacity of the health promotion profession through contemporary professional development for members and the sector.
- Promote the profession and the professional identity of health promotion practitioners.
- Promote and disseminate health promotion research and evaluation, and support evidence translation activities and initiatives.
- Strengthen professional and career opportunities for health promotion practitioners.
- Acknowledge and reward professional excellence in health promotion.

→ Effective advocacy for health promotion issues

- Create a strong public voice for health promotion issues through effective advocacy.
- Effectively communicate the value of health promotion, the profession and AHPA.

→ A strong & responsive professional organisation

- Ensure best practice in AHPA's systems, policies, procedures and budgets.
- Develop and sustain strategic alliances and partnerships to promote population health and wellbeing and achieve greater advocacy impact.
- Build a vibrant and well supported organisation with a sustainable membership base.

OUR BOARD

EXECUTIVE

GEMMA CRAWFORD

PhD candidate; MHP; PGDipPublHlth; BA (Psych)

CURRENT EMPLOYMENT: Academic - Health Promotion, Collaboration for Evidence, Research and Impact in Public Health, School of Public Health, Curtin University; Director, FoxPollard. AHPA EXPERIENCE (STATE/NATIONAL): Director (2010-); National President (2013-); WA Branch-Strategic Advisory Group (2014-); President/Co-President - WA Branch (2010-2014); Co-Chair Scientific Committee - 18th National Conference (2009); Treasurer - WA Branch (2005-2008). SPECIAL RESPONSIBILITIES: National President; Chair - National Events Committee; Chair - Executive & Finance, Audit and Risk Management Committee.

MICHELE HERRIOT

GDipHlthEd; GCHlthEcon; BA (Hons)

CURRENT EMPLOYMENT: Director, Michele Herriot Health Promotion Consulting; A/Health Services Manager, Asthma Australia. AHPA EXPERIENCE (STATE/NATIONAL): Director (2013-); National Vice President (2013-); Member - SA Branch Committee (2008-09). SPECIAL RESPONSIBILITIES: National Vice President; Chair - Communications Working Group; Chair - Branch Presidents' Committee.

SUZANNE GLEESON

FAHPA, MPH; BSc (Psych) (Hons); GNC

CURRENT EMPLOYMENT: Health Promotion Program Manager: Communities and Places. Division Population Health, Sydney Local Health District. AHPA EXPERIENCE (STATE/NATIONAL): National Co-Secretary (June 2017-); Director (2009-); National Secretary (2013-); National President (2009-2013); President - NSW Branch (2006-2009); Member - NSW Branch Committee (2005-); Secretary - NSW Branch Committee (2014); Co-Convenor-21st National Conference (2013). SPECIAL RESPONSIBILITIES: National Co-Secretary; Convenor National Health Promotion Symposium 2018.

DAVID DUNCAN

MSc; BHLth (Hlth Prom)

CURRENT EMPLOYMENT: Student Health Coordinator, University of the Sunshine Coast (QLD). AHPA EXPERIENCE (STATE/NATIONAL): Director (2012-); National Treasurer (2014-). SPECIAL RESPONSIBILITIES: Treasurer.

MELINDA EDMUNDS

BSc (Hlth Prom)

CURRENT EMPLOYMENT: Senior Coordinator & Research Associate, Public Health Advocacy Institute of Western Australia. AHPA EXPERIENCE (STATE/NATIONAL): Director (2016-); National Co-Secretary (from June 2017); Co-Convenor - 23rd National Conference (2016); President - WA Branch Committee (2014-2016); Member - Branch Presidents' Working Group (2014-2016); Co-Vice President - WA Branch Committee (2014). SPECIAL RESPONSIBILITIES: National Co-Secretary; Chair - Membership and Communications Committee.

JENNY PHILIP-HARBUTT

GDipCounselling, BComms

CURRENT EMPLOYMENT: Advisor, Community Engagement and Service Development, Anangu Lands Partnership; Department of Education and Child Development (SA). AHPA EXPERIENCE (STATE/NATIONAL): Director (2012-2015; July 2016-); Company Secretary (2013-2015, Sept 2016-). SPECIAL RESPONSIBILITIES: AHPA Company Secretary.

BOARD MEMBERS

DR DIMITRI BATRAS

PhD; MPPM; BAppSc (Hlth Prom) (Hons)

CURRENT EMPLOYMENT: Principal Consultant, Attained Success Consulting (Vic). AHPA EXPERIENCE (STATE/NATIONAL): Director (2014-); Member - Vic Branch Committee (2007). SPECIAL RESPONSIBILITIES: Chair - Strategic Plan Working Group; Chair - Continuing Professional Development Committee (National Accreditation Organisation).

JASON DAVIS

MPH; GCert Admin Mg; BA Jus/Crim dm Peno&Intel

CURRENT EMPLOYMENT: CEO & Founder WUNA Group (Yagudja-wuna). AHPA EXPERIENCE (STATE/NATIONAL): Director (June 2017–).

ANDREW JONES-ROBERTS

PGDHlthProm; GDipLeisure Studies

CURRENT EMPLOYMENT: Manager – Project Management Office, Melbourne City Mission; Consultant – Spectrum Migrant Resource Centre. AHPA EXPERIENCE (STATE/NATIONAL): Director (2009–); President - Vic Branch Committee (2009–2013); Convenor - Vic Branch Executive (2009–2013); Convenor - 19th National Conference (2010); Convenor - Vic Branch Mentoring Program Working Group (2002–2009). SPECIAL RESPONSIBILITIES: Chair - Professionalising Health Promotion Committee / Chair – Management Committee, National Accreditation Organisation; Chair - Appeals & Complaints, National Accreditation Organisation; Member - National Organising Committee, 15th World Congress on Public Health 2017.

PAUL KLARENAAR

GCert. HlthPlan; GDipPublic Sector Mgt; M App.Sc. (Sports Physio)

CURRENT EMPLOYMENT: Director, Health Promotion, Northern Sydney Local Health District (NSW Health); Adjunct Senior Lecturer, Sydney Medical School, Public Health. AHPA EXPERIENCE (STATE/NATIONAL): Director (2013–). SPECIAL RESPONSIBILITIES: Advocacy Lead; Chair - Public Relations & Communications, National Accreditation Organisation.

JANICE LANE

MBA; GDipHlthPromHlthEd; BArts (RecMan)

CURRENT EMPLOYMENT: Senior Manager, Geelong Otway – Western Victoria Primary Health Network. AHPA EXPERIENCE (STATE/NATIONAL): Director (June 2017–).

DR JUSTINE LEAVY

PhD; MPH; BSc (Hlth Prom); AssocDipDentTherapy

CURRENT EMPLOYMENT: Senior Lecturer and Research Fellow, Curtin University; Australian Coordinator, Global Institute for Dental Education, Los Angeles (USA). AHPA EXPERIENCE (STATE/NATIONAL): Director (2013–). SPECIAL RESPONSIBILITIES: Chair - Research, Evaluation and Evidence Translation Committee

DAGMAR SCHMITT

MPH, BAppSc (Env Health), Dip Mgt

CURRENT EMPLOYMENT: Program Leader in Strategy, Policy and Planning Branch, Department of Health (NT). AHPA EXPERIENCE (STATE/NATIONAL): Director (July 2016–); Member - NT Branch Executive (2008-2016); Treasurer - NT Branch (2008-2011).

DR MARGUERITE SENDALL

PhD; MHSc

CURRENT EMPLOYMENT: Academic QUT. AHPA EXPERIENCE (STATE/NATIONAL): Director (2015–); Member - Queensland Branch (2007 – 2015); Chair - Professional Development Committee Queensland Branch (2008 – 2014). SPECIAL RESPONSIBILITIES: AHPA representative - World Health Promotion Conference 2019 International Scientific Committee.

MELANIE SMITH

GDipHlthProm; GDHlthCounselling; DipT

CURRENT EMPLOYMENT: Executive Officer, Active Ageing Australia; Cardiovascular Team, Heart Foundation SA; Consultant, Core & More Health Promotion. AHPA EXPERIENCE (STATE/NATIONAL): Director (2014-June 2017); Company Secretary (2014–); Member - SA Branch Committee.

KATE VRLJIC

GCert (Project Mgt); M (Psych); GDip (Psych); BA

CURRENT EMPLOYMENT: Senior Project Officer, Department of Health and Human Services (Vic). AHPA EXPERIENCE (STATE/NATIONAL): Director (2014-June 2017).

DR JO WALKER

DrPH; MPH; GDipHlth (chroniccondmgtmgtprev); GCert Management; GCertHlth (chromiccondslfmgmt); RN

CURRENT EMPLOYMENT: Director, Policy and Strategy Development, National Rural Health Alliance. AHPA EXPERIENCE (STATE/NATIONAL): Director (June 2017–).

2017 HIGHLIGHTS

A HIGHLY SKILLED AND SUSTAINABLE HEALTH PROMOTION WORKFORCE

RESEARCH, EVALUATION AND EVIDENCE TRANSLATION

PUBLISHER

A Select Tender for the Publisher for *Health Promotion Journal of Australia* (HPJA) 2018-2022 was circulated to five publishing houses in January. In March two publishing houses were shortlisted for a presentation to the AHPA Board. After consultation and deliberation Wiley Blackwell was appointed as the new publishing house for the HPJA for the period 2018-2022. REET would like to take this opportunity to thank and acknowledge the excellent work undertaken by CSIRO Senior Publisher Dr Brietta Pike who facilitated a seamless transition to Wiley Publishing during the last quarter of 2017. REET worked closely with Dr Brietta Pike to bring new initiatives on board to promote the journal including a free two-week online access to the third Virtual Issue (VI) for all delegates attending the World Congress in Public Health, Melbourne.

VIRTUAL ISSUE

CSIRO facilitated the selection and promotion of the Health Promotion third virtual issue for HPJA, the "Health Promotion Workforce", which was

introduced by Adjunct Professor Trevor Shilton, AHPA Life Member. CSIRO reviewed the downloads of the 14 papers included in the virtual issue for the four months prior to the VI compared to the four months these papers were free access during the VI (April-July). The totals were four months prior to the VI: 821 downloads; four months during VI: 1810 downloads. This represents a range of 1.2 – 11 times more downloads for the period which is a pleasing outcome for REET and the HPJA.

SUPPLEMENTARY ISSUE

Associate Professor Jonine Jancey as Editor-in-Chief of the Health Promotion Journal of Australia has been working on behalf of AHPA, with FARE and the Sax Institute to negotiate the release of a special series of papers in the journal by senior public health figures nationally responding to the economic report by La Trobe University's Professor Alan Shiell, Preventive health: *How much does Australia spend and is it enough?*

RAY JAMES MEMORIAL AWARD

The Ray James Memorial Award for excellence and innovation in health promotion research published in the Health Promotion Journal of Australia was presented to Dr Kristi Heesch and Mr Michael Langdon for their paper entitled *'The usefulness of GPS bicycle tracking data for evaluating the impact of infrastructure change on*

cycling behaviour' at the AHPA AGM, June 2017. The authors provided a response to their award, part of which is presented below:

"We would like to acknowledge Ray James for his work as a member of the research team that developed and revised health promotion competencies for health promotion practitioners. The common themes of his professional work included: innovation, willingness to risk trialling new approaches, mentoring early-career professionals, and helping others beyond the call of duty. Similarly, there are many people working in the emerging field of Bicycle and Pedestrian Transport and the Built Environment who have similar goals. In upcoming editions of the Journal we hope to bring you news of these initiatives and more evaluations of results. The prize money from the Award will be going entirely to our lead academic at the Queensland University of Technology (QUT) to assist with the publication of new research. This research will be examining health-related outcomes of creating supportive environments in Queensland for active transport".

A paper by L. Wolfendon, M. Kingsland, B. Rowland, P. Dodds, M. Sidey, S. Sherker, and J. Wiggers entitled: 'The impact of alcohol management practices on sports club membership and revenue' was Highly Commended. The REET Committee congratulates the recipients on this achievement.

In 2017 REET appointed a Digital Strategy expert Dr Krysten Blackford and have used her expertise to produce promotional videos of Adjunct Professor Trevor Shilton, AHPA Life Member, promoting the Workforce Virtual Issue and Dr Kristi Heesch on receiving the Award. These can be viewed at: <https://vimeo.com/21567758> and <https://onlinelibrary.wiley.com/page/journal/22011617/homepage/RayJamesAward.html>

INCOMING EDITORIAL TEAM

In June 2017 we called for an Expression of Interest for the Editor in Chief of the *HPJA*. In August 2017 we announced the successful application was led by Professor James Smith and Professor Jenni Judd who will bring a 'new-look' Editorial team to the *HPJA* commencing in January 2018.

OUTGOING EDITORIAL TEAM

On December 31st Associate Professor Jonine Jancey as the Editor-in-Chief and the Editorial Team consisting of Professor Peter Howat, Professor Colin Binns, Professor James Smith and Dr Lisa Barnett finished their term with *HPJA*. On behalf of the Board, the membership and the health promotion sector more broadly, REET would like to thank each one of them for an outstanding contribution to the journal and to REET for the last five years. Specifically, we would like to acknowledge Associate Professor Jonine Jancey for her efficient management, and for her work to increase the prominence of the *HPJA*, since she took over the role in 2011. We would particularly like to thank her for her stewardship of the special issues of the *HPJA*. Jonine's

involvement has contributed to REET's ability to facilitate the communication of health promotion evidence and critical thinking relevant to the interests of practitioners, researchers and policy makers.

PROFESSIONALISING HEALTH PROMOTION

During 2017 the governance, guidelines, processes and on-line application system were finalised in preparation for the launch of the AHPA as a National Accreditation Organisation (NAO). The NAO registers eligible Australian health promotion practitioners who apply to participate in the International Union for Health Promotion and Education (IUHPE) Health Promotion Accreditation System.

AHPA created an on-line application system to support the assessment process. The system was piloted with five members. Their feedback was used to refine the system and associated processes prior to the NAO 'going live'. The system is now in the final stages ready for launch in early 2018.

Key achievements in 2017:

- The following NAO committees, comprising 35 AHPA members from across Australia, continued their work to create the NAO:
 - NAO Management Committee, Chair – Andrew Jones-Roberts
 - NAO Assessment Sub-committee, Chair – Tia Lockwood, Assistant Chair – Lucy Wickham

- NAO Appeals / Complaints Sub-committee, Chair – Andrew Jones-Roberts
- Continuing Professional Development Sub-committee, Chair – Dr Dimitri Batras (July – ongoing), Janine Phillips (January – July)
- NAO Public relations / Communications Sub-committee, Chair – Paul Klarenaar
- The implementation of the NAO marketing plan commenced. The plan includes communication with AHPA branch presidents, branches and members, employers, universities and other AHPA stakeholders. Updates were provided via AHPA communiques and the website and branch member bulletins.
- Dr Marguerite Sendall and Andrew Jones-Roberts presented a paper on the NAO at the 15th World Congress on Public Health in Melbourne. A lunch meeting was also held at the Congress with members of NAO Management Committee and sub-committees.
- The NAO email: NAO@healthpromotion.org.au provided a single point of contact for AHPA members, universities, employers and other stakeholders interested on the progress of the NAO.
- NAO Guideline documentation was completed for Assessment, Continuing Professional Development and Appeals & Complaints.

NATIONAL MENTORING PROGRAM

The national mentoring program was conducted for the second year with 44 applications for mentees from across the country including 20 student members. Mentor applications were fewer and considerable work was undertaken to match mentees with a suitable mentor. We would like to thank those people who stepped in to be mentors, many of whom have multiple commitments and showed their commitment to health promotion workforce development.

An online application process was used for the first time and worked well reducing administration time. The Mentoring Committee included representatives from most branches and we thank everyone for their participation. In particular Janette Young stepped down as Chair of the committee after working hard to bring the national approach to fruition. All 2016 participants were acknowledged in the President's AGM presentation. The mentoring booklet was also updated and should only need minor revisions next year. There were challenges including keeping track of all partnerships however there were many successful partnerships with positive stories.

NATIONAL MEETINGS

Voice, Vision, Action: 15th World Congress on Public Health 2017

AHPA, along with PHAA, AEA, AFPHM as well as the Australian Women's Health Network and PHANZ, supported the development of the World Congress on Public Health, held in Melbourne in April 2017. Board Member Andrew-Jones Roberts represented the Board on the Conference Organising Committee. AHPA was also ably represented on the Scientific Committee with Dr Nikki Percival (QLD Branch President), Professor James Smith (NT Branch President), Associate Professor Jonine Jancey (HPJA Editor in Chief) and Professor Li Ming Wen (NSW Branch) all participating. More than 1100 abstracts were received for the Congress which demonstrates the scope of interest from around the world. Thank you to all members who were involved in reviewing abstracts and assisting with work on the Congress. It was a well-attended event and was well received by the more than 2000 delegates from around the world. See the Congress website for more information <http://www.wcph2017.com/>.

National Health Promotion Symposium 2018

In 2018 the Association will host a national Health Promotion Symposium. The format of this event will differ slightly to the standard national conference with a focus on interactivity, networking, workshops and panels. National Co-Secretary Suzanne Gleeson is convening the event which will be held in Canberra on 23-24 August. Planning is well underway with the venue, conference coordinator and organising committee selected and a number of speakers and workshops secured. We look forward to your attendance at this important event. For more information see: <http://ahpa2018.com.au/>

23rd IUHPE World Conference on Health Promotion 2019

The 23rd IUHPE World Conference on Health Promotion will be in Rotorua, New Zealand from April 7-11 2019. The conference is being hosted by the Health Promotion Forum of New Zealand and supported by AHPA through a Memorandum of Understanding. Members of the Board and the REET committee are on the Scientific Committees. We encourage all members to attend this event as the premier health promotion conference for 2019. AHPA members will receive a discount on the conference registration. See the IUHPE website for more information: <http://www.iuhpe.org/index.php/en/conferences>

EFFECTIVE ADVOCACY FOR HEALTH PROMOTION ISSUES

Through the Board, Branches, members and partners, AHPA undertook a range of advocacy activities in 2017.

LETTERS, RESPONSES, MEDIA, SUPPORT AND COLLABORATION

- Marriage Equality statement
- Letter to HESTA calling for divestment
- Letter to Hon Catherine King MP, Hon Bill Shorten MP and Hon Julie Collins MP-regarding the virtual issue Health Promotion Journal of Australia relating to the health promotion workforce in Australia
- Letter regarding Mandatory Alcohol Pregnancy Warning Labels
- Letter to SA Minister for Health re investment in health promotion, public health and Health in All Policies
- Letter to NSW Health Minister Hazzard on e-cigs (with Heart Foundation and 19 other health organisations)
- Letter re AFL decision to partner with Jim Beam including link with domestic violence on State of Origin nights
- Letter to the new WA Deputy Premier; Health and Mental Health Minister Roger Cook
- Letter congratulating the government on the release of the updated WA Health Promotion Strategic Framework
- Joint Open letter to all SA state parliamentarians, calling for increased investment in health promotion (https://www.healthpromotion.org.au/images/SA_election_advocacy_open_letter.pdf)
- Supported an Open statement calling on the Prime Minister and Chief Ministers to commit to national change for Aboriginal and Torres Strait Islander children in prisons
- Signatory to open letter to the federal government on the health impacts of meagre welfare payments and other policies
- Signatory to national campaign to support the Uluru Statement
- Signatory to the World Congress on Public Health Melbourne Demand for Action
- Signatory to joint action against the Coca-Cola Christmas truck
- Signatory to media release-Health and medical experts call for national strategy on climate change: new report
- Signatory to the Australian Health Policy Collaboration Australian Health Tracker report
- Proud partner of the 2017 World Congress on Public Health and the World Leaders Dialogue on Suicide Prevention for First Nations people held in Melbourne in April 2017. A key outcome from the Dialogue was a First Nations Wellbeing Statement.
- For World No Tobacco Day in May 2017, AHPA NT partnered with the Heart Foundation NT to call for strengthened legislation to protect Territorians from the harms of second hand smoke.
- Joined coalition of organisations supporting Tipping the Scales: Australian Obesity Prevention Consensus
- Joined SA consortium of health organisations to advocate for increased investment in health promotion in preparation for the 2018 state election.
- Supported the Our Climate, Our Health campaign
- Contributed to the #BoozeFreeSport campaign strategy and re-branding to #EndAlcoholAdvertsingInSport
- "Territory Snubs Grob" Article, NT News
- AHPA SA and PHAA SA Branch Presidents appeared on the Channel nine news (see the video at <https://twitter.com/9NewsAdel/status/955326083380887552>) and in the South Australian paper, the Advertiser (<http://readnow.isentia.com/Temp/41369/901902955.pdf>).

APPEARANCES

- Partnered with SA Government to host a public event as part of Open State Festival entitled 'Health Advocacy: How to get results'
- Participated in the #BoozeFreeSport roundtable and subsequent forums: to end alcohol sponsorship in sport
- Participated in the Labor Party's National Health Policy Summit. An editorial on the Summit can be found here: http://www.publish.csiro.au/he/pdf/HEv28n1_ED2
- Facilitated the Prevention 1st Forum at Parliament House, Canberra, launching a new economic report

by La Trobe University's Professor Alan Shiell, *Preventive health: How much does Australia spend and is it enough?* at Parliament House.

- Participation in the Healthway Strategic Plan consultation
- Participation in and contributed to the WHO Consultation on the 2nd Global Physical Activity Action Plan
- Accepted invitation to attend as an expert witness at the NSW Parliamentary Hearing- Inquiry into Alcoholic Beverages Advertising Prohibition Bill 2015 on behalf of the NAAPA and AHPA
- Attendance at public hearing for the Health, Communities, Disability Services and Domestic and Family Violence Prevention Committee parliamentary enquiry into the Healthy Futures Commission Queensland Bill 2017.
- Meeting with NSW Minister for Liquor, Gaming & Racing, Paul Toole, to improve liquor licencing regulation (with FARE)
- Meeting with the WA Health Minister's Chief of Staff and Principal Policy Officer
- Meeting with the NSW Minister for Health's Senior Policy Advisor to discuss priorities for health promotion and public health
- Meeting with the NT Health Minister and advisors, establishing the aims and purpose of AHPA and locating health promotion as integral to improved health and social outcomes in the NT
- Meetings with SA Minister for Health and Ageing, Shadow Health Minister for Health and Ageing, and The Greens

SUBMISSIONS

- Submission to the Inquiry into the Use and Marketing of Electronic Cigarettes and Personal Vaporisers in Australia
- Submission to the NSW Inquiry into the Alcohol Beverages Advertising Prohibition Bill 2015
- Submission to the Evaluation of the Community Impact Statement Requirement
- Submission to the WA Sustainable Health Review
- Submission to the NT Department of Health's NT Tobacco Action Plan 2017-2020
- Submission to the NT Alcohol Policies and Legislation Review
- Submission to the Healthway Strategic Plan consultation
- Submission to NSW Government Evaluation of the Community Impact Statement Requirement for liquor licensing.
- Submission to the Independent Review of Food and Nutrition Monitoring in Western Australia
- Submission to the Health, Communities, Disability Services and Domestic and Family Violence Prevention Committee Parliamentary Enquiry into the Healthy Futures Commission Queensland Bill 2017
- Joint submission to the review of the SA Public Health Plan
- Feedback and editorial on Labor's National Platform on Health and Summit
- Submission regarding Alcohol and Sports Sponsorship, WA

Several branches also held advocacy workshops for members and most branches met with their local Health Minister or advisor. Submissions were regularly made in collaboration with local partners.

Partners at the national level include: PHAA; Croakey; the Climate and Health Alliance (CAHA); People's Health Movement; Australian Health Care Reform Alliance; National Alliance for Action on Alcohol; National Primary and Community Health Network; Lowitja Institute Health System Coalition in support of Constitutional recognition of Aboriginal and Torres Strait Islander peoples and the Social Determinants of Health Alliance (SDoHA) on issues of mutual importance. We also worked with the Foundation for Alcohol Research and Education (FARE) and supporters through the Prevention First Campaign. Branches of AHPA also undertake significant local advocacy on local issues of importance, often in partnership with others. The Board also resolved to better map and manage AHPA National Partnerships, starting with designated Board member partner liaison.

A STRONG AND RESPONSIVE PROFESSIONAL ORGANISATION

GOOD GOVERNANCE AND FUTURE PLANNING

We continued to work with NFPAS to centralise and further streamline our administration processes. The fee structure was again updated. We continued to offer a discount on buying a two-year individual membership. Two Directors began making website amendments with support from NFPAS officers. Technology Matters provided website support and both organisations assisted with planning of the registration initiative. We also enhanced our use of the Board Effect tool for better communication and storage of documents and revised our agreements with external consultants. We merged several branches (Tasmania with Victoria and ACT with NSW) which have not had sufficient numbers to operate viable branches. Changes were also made to the Constitution to make it easier for branches to manage day-to-day operations and for the Board to manage its governance responsibilities.

The AHPA Board has a responsibility to ensure AHPA is a sustainable organisation and able to represent, promote and build the health promotion profession and advocate for good health. The amount and scope of work required to achieve this is considerable and arguably difficult to sustain. The Board met in Sydney in November for its annual face-to-face meeting to discuss strategic issues and progress activities from the operational plan. There was robust and productive

discussion on key issues (including those described throughout this report) and opportunities for the Association over the next year.

We resolved to: recommit to action on inequity and the social determinants of health; develop a paper on key governance issues and solutions; implement the Health Promotion Symposium 2018; support the World Health Promotion Conference in 2019; implement new financial and branch-national structures; seek more nuanced information about our membership base; develop an investment plan to support our activities; endorse a new Advertising Policy and Communication plan, develop a process for Branches to submit an annual business cases for funding, phase out hard copies of the HPJA from 2019, develop a process to streamline participation in proactive and reactive advocacy at a branch and national level; and support branches to better understand their governance requirements. Additionally, there was discussion about the strategic and operational plans which need to be updated.

STRATEGIC PLANNING

The current AHPA strategic plan is due to finish in 2018. A review and update of the plan commenced at the annual Board face to face meeting in November 2017, with mapping against current strategic goals and activity to date. A working group has been formed, consisting of three Board Directors and two branch presidents, to further review and develop the update

strategic plan 2019-24. Consultation with members will commence from August 2018 in the form of survey, and face to face feedback at the AHPA symposium in Canberra. The draft Strategic Plan will be presented at the next Board face to face meeting in 2018.

ABORIGINAL AND TORRES STRAIT ISLANDER HEALTH PROMOTION

At its annual face to face meeting, the National AHPA Board agreed to adopt a consistent Acknowledgement of Country for Board meetings. The Board also resolved to commission the development of an AHPA Cultural Safety and Respect Framework which may include protocols, procedures and principles as well as a Reconciliation Action Plan. Board representatives will present to the Branch Presidents' Committee to discuss the intent to invest in the development of this Framework. The WA Branch is leading the Association in the development of a Reconciliation Action Plan. Discounted membership rates continued to be provided to Aboriginal and Torres Strait Islander members to facilitate engagement in the work of the Association. The Association continued to work with Healthway to provide funded Health Promotion

Scholarships for Aboriginal and Torres Strait Islander members in WA. The Association, via the WA Branch, also delivered a Health Promotion Short Course through Curtin University for Aboriginal and Torres Strait Islander people working in health along with non-Indigenous people working in Aboriginal and Torres Strait Islander health promotion.

In 2017 the Association co-sponsored the First Nations Suicide Prevention World Leadership Dialogue at the World Congress on Public Health in Melbourne, working closely with Scientific Committee member, Summer-May Finlay, who is the PHAA acting Aboriginal and Torres Strait Islander Vice President and co-convenor of the Aboriginal Torres Strait Islander Interest Group. The Association also began planning in 2017 for an Aboriginal and Torres Strait Islander workshop for the 2018 Health Promotion Symposium.

The Board is hopeful that the launch of AHPA's National Accreditation Organisation (NAO) for the IUHPE European Health Promotion Accreditation System will encourage Aboriginal and Torres Strait Islander people working in health and health promotion roles to consider membership in AHPA with the prospect of applying for accreditation and future leadership in health promotion.

COMMUNICATION AND MEMBERSHIP

In 2017 the Membership and Communications Working Group was endorsed as the Membership and Communications Committee, highlighting this as a critical component of AHPA requiring ongoing attention and was not just formed for a one-off activity.

COMMUNICATION

The Membership and Communications Committee coordinated three Communiqués which provided detailed information for members on activities occurring at both national and state levels. AHPA continued to use Twitter as a medium to share activities with our members. In 2017 there were:

- 893 new followers
- 295,100 tweet impressions
- 220 replies
- 1,108 retweets

AHPA hosted @WePublicHealth in January which provided an avenue to have conversations about health promotion with a wider audience. This conversation covered all things public health and had a focus on the WA State Election. A Communications Plan was developed in preparation for activities throughout 2018.

MEMBERSHIP

A membership survey was conducted in November to see how the membership felt about the current membership prices and structure available. This information was taken to the Board face to face meeting and used to guide future decisions. As a result of the feedback some changes were made to membership fees from 1 January 2018. It was decided at present to keep the one-year membership price at the same level, however the two-year deal was slightly increased. This option still provides a monetary benefit for those selecting a two-year option. This deal was originally only going to be available in 2016 as a special price for the 30th year of the Ottawa Charter, however the membership was positive towards a two-year option. It was also recognised that this option had not been made available for the Indigenous Australian category and as a result the Board has now included a two-year deal within this category.

A number of other activities have been occurring behind the scenes including development of consistent templates for all states and national committees to use, planning has been underway to do an update on the website content and planning for changing engagement with new and existing members. Keep an eye on this activity in 2018.

BRANCHES

This year saw further collaboration across Branches particularly through the Branch Presidents' Committee. Branch Presidents met monthly to share ideas, work on issues collaboratively and contribute to national policies and projects including increasing use of Board Effect for filing, sharing and unifying member survey content, consistent approaches to advertising of jobs and events, and progressing the induction manual. Work is underway to harmonise our approach to awards, scholarships and prizes.

In April representatives of most branch committees attended a planning meeting in Melbourne at the World Congress on Public Health. This was very useful in sharing ideas, making plans and problem-solving issues including membership recruitment, professional development ideas and opportunities to have common guidelines and resources. Discussions were also held around combining our collective resources to progress common initiatives of benefit to all states and territories. This will be further progressed during 2018.

All branches see advocacy as a key focus for their work and we held a useful discussion on advocacy agreeing the need for a focus on health systems,



the health promotion workforce and investment in health promotion as well as ensuring an equity lens throughout. Advocacy training is also important and is being pursued by a number of branches who make submissions, appear before committees and encourage local campaigns. Resources are regularly shared reducing local burden.

We have kept up to date on the Registration of Health Promotion Practitioners through the regular attendance of the NAO Chair Andrew Jones-Roberts at Branch Presidents' meetings providing useful input to the process and ensuring regular feedback to members. The Committee compiled mailing lists for communications to key state and territory organisations.

The Constitution was changed at the 2017 AGM to make it easier for small branches to form a committee and hold annual meetings. Members in ACT and Tasmania were notified that it has not been feasible to keep their branches operating despite the best efforts of a number of people. As a result, we have

arranged for the Victorian and NSW Branches to include Tasmanian and ACT members within their remit. The branches have now merged and are known as the VIC-TAS and NSW-ACT branches. Members in both ACT and Tasmania are encouraged to participate actively in the combined branches.

Professional development opportunities are the 'bread and butter' of the AHPA branches. Through the Branch Presidents' Committee there was increased sharing of ideas for professional development and joint activities. Scholarships continue to provide assistance for members to attend conferences and join in other professional development opportunities.

BRANCH UPDATES

NEW SOUTH WALES – AUSTRALIAN CAPITAL TERRITORY

The NSW-ACT Branch has had a productive year. We were pleased to award a number of scholarships, deliver a number of professional development events, and undertake advocacy activities for members and health promotion more broadly. Thanks to our committee and branch members who continue to support us.

Professional Development

This year, the NSW-ACT Branch was pleased to run an interesting and challenging event focusing on housing and its influence on health in October 2017, with talks from Elyse Cain (Policy Lead, NSW Council of Social Services), Jeff Standen (Manager, Aboriginal Environmental Health Unit, NSW Health), and Pamela Rutledge (CEO, Flourish Australia) (<https://croakey.org/a-place-to-call-home-housing-and-its-influence-on-health/>). Together, the speakers painted a picture of the impacts of housing on health, challenges, and potential solutions and opportunities.

Scholarships

The Branch also supported the attendance of three members at the World Congress of Public Health, held in Melbourne in April this year. This was a great opportunity for our

members as the conference brought together many prominent minds in public health from around the world.

Advocacy

We were also active on the advocacy front, meeting with the Minister for Health's Senior Policy Advisor in the first half of the year to discuss priorities for health promotion and public health. We also prepared a submission to the NSW Inquiry into the Alcohol Beverages Advertising Prohibition Bill 2015 and co-signed a letter calling for e-cigarettes to be included in smoke-free legislation in NSW. The latter advocacy action has already borne fruit, with the NSW Parliament passing the amendment to the Smoke-Free Environment Act early in 2018.

Member Engagement

We have also continued our weekly e-bulletin, providing members with information on job and study opportunities, relevant events and courses, and new resources.

Committee Members

- James Kite (President)
- Karen McPhail-Bell (Vice-President)
- Michelle Dickson (Secretary)
- Li Ming Wen (Treasurer)
- Suzanne Gleeson
- Alex Metse
- Chris Rissel
- Jennifer Evans
- Julia Dray
- Kate Reakes
- Philayrath Phongsavan
- Freya MacMillan

NORTHERN TERRITORY

2017 was an active year for the NT Branch and we welcomed new committee members and said goodbye to a couple of long standing committee members and we again thank them for their years of support.

Advocacy

Advocacy was big on the agenda for AHPA NT throughout 2017. The political and structural environment was ripe for targeted advocacy within the alcohol and tobacco space, both of which underwent considerable legislative reform. For World No Tobacco Day in May 2017, AHPA NT partnered with the Heart Foundation NT to call for strengthened legislation to protect Territorians from the harms of second hand smoke. Via a submission to the NT Department of Health's NT Tobacco Action Plan 2017-2020, James Smith outlined multiple actions to elevate investment in health promotion and a more explicit use of health promotion evidence, principles and frameworks. James and Meg Scolyer met with the NT Minister for Health and advisors, establishing the aims and purpose of AHPA and locating health promotion as integral to improved health and social outcomes in the NT. James also led our submission to the NT Alcohol Policies and Legislation Review, and AHPA NT President, Priscilla Boucher, was featured in the NT News advocating for prevention actions to reduce the harms from alcohol.

Professional Development

Members participated in a small workshop called Strengthening Evaluation Practices in Indigenous Settings in Australia and New Zealand (STEPS), which was facilitated by A/Prof Margaret Cargo from the University of Canberra and hosted by the Fred Hollows Foundation. Dr Melissa Stoneham from the Public Health Advocacy Institute of WA facilitated a half-day workshop with the branch executive, with a particular focus on internal advocacy. Melissa's significant experience and insights provided members with numerous practical examples and tips for how to rock the boat and not fall out!

IUHPE National Accreditation

Organisation Committees

Priscilla, James and Kate remained active on the NAO's committees to support the health promotion practitioner registration program. This is a fantastic effort from a small branch and an exciting time for health promotion in Australia.

Awards and Scholarships

The President's Award for 2017 was awarded to Robyn Williams, Coordinator of the Bachelor of Health Science at Charles Darwin University, during the AHPA NT AGM. Priscilla Boucher was awarded the national conference scholarship and attended the World Congress of Public Health Conference in Melbourne in April 2017. The Branch Presidents face to face meeting was also convened during the conference and provided an opportunity for Presidents to meet and get to know one another. The NT branch continues to provide scholarships for members and encourages members to contact the branch to discuss support required to attend conferences.

AHPA Mentoring Program

AHPA NT again benefited from the national mentoring program. Priscilla's relationship with her mentor has resulted in a research-policy-practice collaboration that will continue well into 2018. The national mentoring program continues to be a great initiative, particularly as it enables practitioners who work in regional and remote locations to connect with colleagues across jurisdictions, providing opportunities for collaboration and sustained partnerships across state-territory boundaries.

National Engagement

Dagmar Schmitt continued as a national Board Director; and James Smith represented the branch on the Research, Evaluation and Evidence Translation Committee (REET), assisted as Associate Editor of the Health Promotion Journal of Australia and as an AHPA representative on the Scientific Committee for the World Congress on Public Health.

Committee Members

- Priscilla Boucher (President)
- Kate Robertson and Rudie Marshall-Lang (Vice President)
- Meg Scolyer (Treasurer)
- Maiyshla Chunwan (Secretary)
- Dagmar Schmitt
- Alana Court
- Belinda Ingliss

From the President: Thank you to all members and the executive for volunteering your time to lead and promote AHPA across the NT. As this is my last report as AHPA NT Branch President, I wish you all the best as you progress into 2018 with new ideas and vision for the branch and its members.

QUEENSLAND

2017 was a busy year with new committee members bringing fresh ideas and a 'have a go' outlook. Committee members were hardworking and eager to dive in and put their hands up.

At the start of 2017, the QLD Branch revised the subcommittees' roles and responsibilities. As a result, two subcommittees were formed, the Professional Development, Sponsorship and Events subcommittee, chaired by the Vice President and the Advocacy and Communications subcommittee, chaired by the President.

Professional Development, Sponsorship and Events

The committee surveyed members to tailor events and professional development opportunities to meet the needs of our members. As a result, a partnership with the Queensland Branch of the Public Health Association Australia was established and a Student Career Showcase event was held on Thursday, 12 October 2017. AHPA Queensland obtained sponsorship and financial contribution from the University of Queensland - School of Public Health, the Nutrition Society of Australia, and Griffith University.

The event allowed students and health professionals early in their careers to

find out more about different careers in health promotion and public health. Five guest speakers, as well as a representative from Griffith University and the Queensland Epidemiology Group, attended the event, and the event was video-linked to students in Townsville.

Special thanks went to:

- University of Queensland - School of Public Health
- Nutrition Society of Australia
- Griffith University
- Queensland Epidemiology Group
- Guest speakers:
- Danette Langbecker - PHAA executive member and Research Fellow
- Josephine Ferguson - AHPA executive member and Senior Health Promotion Officer
- Leanne White - AHPA executive member and Senior Health Promotion Officer
- Bonnie Macfarlane - Queensland Epidemiology Group Chair and Advanced Epidemiologist
- Anita Cowlshaw – AHPA QLD President and Strategic Policy Advisor

Advocacy and Communications

A Queensland Branch Facebook page was established and continues to send out fortnightly e-bulletins to the Queensland members to keep them informed of the latest information, research, resources, events, and jobs. The Facebook page continues to grow, with now over 190 members, and plays an important part in our communications with members and the general public. It offers more frequent messaging and allows for two-way communication

with members and the public. The subcommittee developed a Social Media Queensland Branch Policy and 'how to' guides for committee members to actively contribute to the Facebook page. The Facebook page is moderated by branch committee members daily, with Facebook members posting daily, sharing reports, news stories and other items of interest to health promotion practitioners.

The branch's aim is to build a community around its members and whilst it is still growing, it is already delivering positive outcomes. So far, the branch has established a forum by which new members can introduce themselves and share common interests. The platform also allows members to ask questions and discuss topics. The subcommittee monitors the Facebook group's demographics to track progress, encourage membership and provide better-targeted content in the future.

Additionally, the subcommittee contributed to the national Twitter account by tweeting over the two allocated months across the year that our Branch was responsible for. During these months, engagement on the national Twitter account improved.

The subcommittee also contributed to the Health, Communities, Disability Services and Domestic and Family Violence Prevention Committee parliamentary enquiry into the Healthy Futures Commission Queensland Bill 2017. A written submission was submitted to the parliamentary committee on 3 June 2017 and a branch member from the subcommittee spoke and contributed to the public hearing on 27 June 2017. These activities carried on from

the work the QLD Branch committee undertook in 2016, which included a written submission and contribution to a public hearing during the initial work of the parliamentary enquiry regarding a health promotion commission.

Award Winners

The annual Ray James Memorial Award was established to honour the excellence and innovation in health promotion research published in the Health Promotion Journal of Australia. This year, the Ray James Memorial Award was presented to Kristiann Heesch (a Queensland member) and Michael Langdon, Department of Transport and Main Roads, Queensland Government. The QLD Branch acknowledged and congratulated Kristiann and Michael on their achievements.

Committee Members

- Ronak Adalja
- Amanda Bradley
- Carly Clyant
- Anita Cowlshaw (President)
- Sue Devine (Secretary)
- Josephine Ferguson
- Lily Grigsby-Duffy (Vice President)
- Barbra Smith (Treasurer)
- Carlie Smith
- Amanda Watson
- Leanne White
- James Wong

From the President: Looking back, the 2017 committee was hard working and delivered fantastic results that benefited our members and other health promotion professionals. Special thanks to all Queensland Branch committee members for their ongoing hard work, time, and passion.

SOUTH AUSTRALIA

2017 was a busy year for the AHPA South Australian branch. At our planning day, the committee mapped out key objectives and activities for 2017. Key on the list was continuing to support members through professional development opportunities, coordinating an advocacy-themed event, and conducting preliminary planning for the State Government Election in March 2018. We also continued to utilise social media to communicate with members and interact with the wider community. Our public Facebook page had 658 followers at the start of the year and 878 at the end of the year. Post reach averaged around 250, with the year's most successful post reaching an audience of 4800 people.

Advocacy

In October 2017, we partnered with the State Government to host a public event as part of the Open State Festival. Our event was entitled 'Health Advocacy: How to get results'. We had a fantastic line-up of speakers including: Mark Parnell (Leader of the Greens, SA Parliament), Reverend Peter Sandeman (CEO, Anglicare SA), Professor Fran Baum (Foundation Director, Southgate Institute to Health), Dr. Jennifer Bowers (CEO, Rural and Remote Mental Health), Ian Cox (CEO, The Hutt Street Centre) and Pas Forgione (Coordinator, The Anti-Poverty Network SA). The event was very well received and we had 40 registrants in total. Following the event, we wrote a second guest blog in collaboration with Zockmelon Consulting, entitled 'Top tips for advocacy in health promotion': <http://zockmelon.com.au/top-tips-for-advocacy-in-health-promotion/>

Following this event, we have worked with the Anti-Poverty Network to support an increase to Newstart payments, whilst also consolidating our advocacy efforts by completing specialised advocacy training with For Purpose, which works with not-for-profit organisations to build their strategic, advocacy and communication capacity and we found their day-long advocacy boot camp to be incredibly beneficial.

Most notably, we joined a consortium of health organisations in South Australia to advocate for increased investment in health promotion in preparation for the 2018 state election. In this work, AHPA SA collaborated with SACOSS, PHAA SA, Anti-Poverty Network SA and the People's Health Movement. As a first step, the consortium sent an open letter (https://www.healthpromotion.org.au/images/SA_election_advocacy_open_letter.pdf) to all state parliamentarians, calling for increased investment in health promotion, which we followed up with a series of meetings with The State Minister for Health and Ageing, The Shadow Health Minister for Health and Ageing, and The Greens. Our asks pertained to: greater state-level public health leadership, a 'Connected Health for All' Strategy working across government and in conjunction with the not-for-profit sector, and the establishment of two comprehensive Community Primary Health Care Hubs. The election campaign has a number of strategies to be implemented in 2018.

Committee members

- Stefania Velardo (President)
- Aimee Brownbill (Vice President)
- Liana Bellifemini (Minutes Secretary)
- Shelley Ratcliffe (Social Media Secretary)
- Peter Fugaro (Correspondence Secretary)
- Gabrielle Fisher (Treasurer)
- Janette Young
- Gisela van Kessell
- Denise O'Connell
- Sally Modystach
- Annabel Axford
- Maighdlin Burns
- Laura Maschmedt

VICTORIA - TASMANIA

Professional Development

This year the branch undertook a number of activities including:

- Hosted a topical event that aimed to help open up the conversation about domestic violence. The documentary 'Call Me Dad - Can a violent man change' was showcased and is a story about men who have perpetrated, or are at risk of perpetrating, family violence. These men are followed over several months, as they attempt to change themselves, confront the pain they have caused and take hold of a chance to transform their most

precious relationships. A discussion panel with representatives from key organisations was held to discuss the issues highlighted on the film.

- Hosted the Public Health Careers Seminar in September in collaboration with the Public Health Association of Australia, the Australasian Faculty of Public Health Medicine and the Australasian Epidemiology Association. The event, hosted in Melbourne CBD, was attended by over 300 current students and recent graduates. We were delighted to have four highly respected practitioners/researchers present their career journey including:

- Prof Tony LaMontagne - Centre for Population Research
- Divya Krishnan - QUIT Victoria
- Dr Simon Slota-Kan - Public Health Physician
- Dr Rebecca Lindberg - Australian Health Policy Coalition

Feedback from attendees was extremely positive as it gave them an opportunity to learn from the reflections of the speakers, ask questions and network.

Awards

The Branch presented the Deakin University Award for the most outstanding student enrolled in the Bachelor of Public Health and Health Promotion to Hilary Murchison. It also created an 'early career award'.

Communications

The Branch commenced developing its first communications and engagement plan for member communications.

National Engagement

The Branch contributed to the development of the Health Promotion Practitioner registration project.

Committee Members

- Melissa Colosimo (President)
- Jo Schwarzman (Vice-President)
- Angela Vidic (Secretary)
- Rebecca Meldrum (Treasurer)
- Owen Pietsch
- Lucy Wickham
- Bronwyn Moore
- Hazel Fetherston

WESTERN AUSTRALIA

Annual Awards

At the 2017 AGM, the Committee presented four awards to recognise outstanding individual and organisational achievement in health promotion within WA. Award recipients were:

- Leadership in Health Promotion: Lisa Rooke
- Outstanding Mentor in Health Promotion: Associate Professor Fiona Farringdon
- Excellence in Health Promotion Practice: Make Smoking History for Community Services program at Cancer Council WA
- President's Award: Karen White

Scholarships

In 2017 the WA Branch successfully obtained further funding for the Health Promotion Scholarship Program from Healthway until the end of 2019. The Leadership Group completed an Expression of Interest process to engage a new Scholarships Coordinator to coordinate the Program. Five scholarship projects were completed in 2017 by two graduate recipients and three Aboriginal and Torres Strait Islander recipients.

Finance Audit and Risk Management

In 2017, the WA Branch Committee undertook professional development on governance. Across the year, the Co-Presidents met with key partners to build partnership opportunities for the WA Branch. We also surveyed our Strategic Advisory Group members to help us determine how the WA Branch could best utilise their skills, expertise and time. The sub-committee continued working with Reconciliation Australia on the WA Branch Reflect Reconciliation Action Plan (RAP). They worked with Dr Mick Adams to design and develop the artwork for the RAP. Dr Adams' career spans over 30 years and has been dedicated to closing the gap in life expectancy between Indigenous and non-Indigenous Australians. We expect to present our Reflect RAP at the 2018 General Meeting of members.

Member Services

The sub-committee continued to keep members up-to-date with Branch specific and industry information through our weekly job and event emails, monthly e-News and WA *Mid-Year Update*. It also reviewed membership strategies and consulted with the committee to improve member communications.

Capacity Building

In 2017 the WA Branch partnered with a number of leading public health agencies to deliver four events for AHPA members and the broader workforce. These involved:

- a lecture from Professor Tarun Weeramanthri from the Department of Health WA titled 'International

responses to health crises in conflict zones: A personal view', delivered in partnership with PHAA (WA Branch).

- in partnership with Healthway, PHAIWA and PHAA (WA Branch), a lecture with Professor Carmen Lawrence titled 'Our relationship with the natural environment: What happens when we ignore it'.
- an event with Professor Louise Potvin from the University of Montreal on 'Favourable Environments and Health' in partnership with the National Heart Foundation (WA Division).
- the annual Student Careers Night run in collaboration with PHAA (WA Branch) and the sub-committee also supported the National Mentoring program.

Two scholarships to attend the 2017 World Congress on Public Health were awarded to Jamie Cavill and Becky White.

Advocacy

The sub-committee continued our workforce advocacy campaign which aims to protect health promotion and prevention in WA. With a State election in March 2017, the Branch developed materials to help empower our members and the community to make an informed vote. This included the development of an election guide and scorecard, and a series of 'advocacy e-alerts' and tools for members leading up to the election including an infographic (https://healthpromotion.org.au/images/docs/WA-Branch/advocacy/AHPA_HP_Professional_Poster_FINAL.pdf) about what health promotion professionals do. The

infographic continues to be used to improve community understanding of 'what is health promotion'. We sent a welcome and congratulations letter to the new WA Deputy Premier; Health and Mental Health Minister Roger Cook and a follow up letter congratulating the government on the release of the updated WA Health Promotion Strategic Framework. These letters resulted in a meeting with the Health Minister's Chief of Staff and Principal Policy Officer, and Co-Presidents Courtney and Lorena.

The Branch organised advocacy training with the Public Health Advocacy Institute of WA for health promotion professionals in the south west of WA, to build their capacity to advocate for local health promotion issues. They have since used this training to help with everyday advocacy within their roles, including collectively working to provide feedback on the draft Interim State Public Health Plan.

In addition to this the sub-committee undertook a number of reactive advocacy activities in 2017, some of which can be found on the AHPA (WA Branch) webpage.

Committee Members

- Lorena Chapman (Co-President)
- Courtney Mickan (Co-President)
- Sarah Di Cristofaro (Vice President)
- Liz Bradshaw (Treasurer)
- Kirsty de Blanken (Secretary)
- Chantelle Jeffery
- Catrina Wold
- Karen White
- Nicole Toia
- Carl Heslop
- Samantha Menezes
- Rudie Marshall-Lang (since May)
- Malena Della Bona (until May)
- Melinda Edmunds (President until AGM Feb)







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